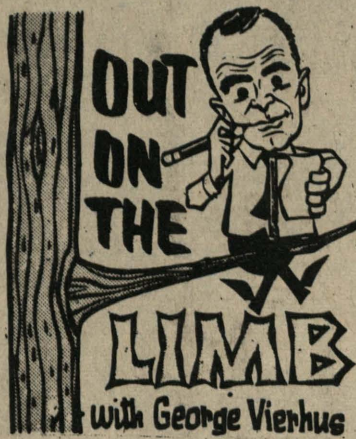




AN OPPORTUNITY for all of us to better understand the responsibilities of law enforcement officers and also what the citizens' responsibilities are in the same field is being offered in this community.

We urge you to take advantage of it. You will find it worthwhile. We did.

We pride ourselves on our basic knowledge of the police department. It is our business to be exposed to its activities but the current program presents a different insight.

ONCE A MONTH Police Chief John Morgan is conducting a "class" of which the objective is to give the average citizen an opportunity to join in an active program to create a better understanding of the law enforcement agency and how it can fulfill its obligation to the community.

The classes are of three hour duration (from 7 p.m. to 10 p.m.) plus three hours of "field work" when you can accompany an officer on a night "beat" at a time of your choosing.

You will be impressed and surprised. We were.

THOSE THREE hours in "class" under "Professor" Morgan are interesting and educational, for the chief has done an excellent job of research and preparation.

An old pro who has sat through more lectures than we care to remember, we submit that John's class ranks among the best in almost every respect.

Maybe it is because the chief brings the subject right directly home to all of us. Or maybe it is because John is an excellent teacher.

If we sound enthusiastic about Chief Morgan's program, it is because we unabashedly are.

IN ORDER TO present a comprehensive and a participation-type program, the enrollment in the classes (which are held once a month, the next is scheduled for Oct. 26) is limited to about 25 persons per class.

Naturally only the surface of the community can be scratched at 25 per class. Yet it would be advantageous for every citizen of the community to attend.

We are sold on the idea completely. We would like to see it continue on a permanent basis.

It would, in our opinion, prove invaluable to all of us.

IN A RECENT ISSUE this column and the masthead were outlined in color, a shade of red, you may recall.

Naturally this color innovation was the cause of a number of comments from the readers. (It is only done when color is used in another section of the paper, which is

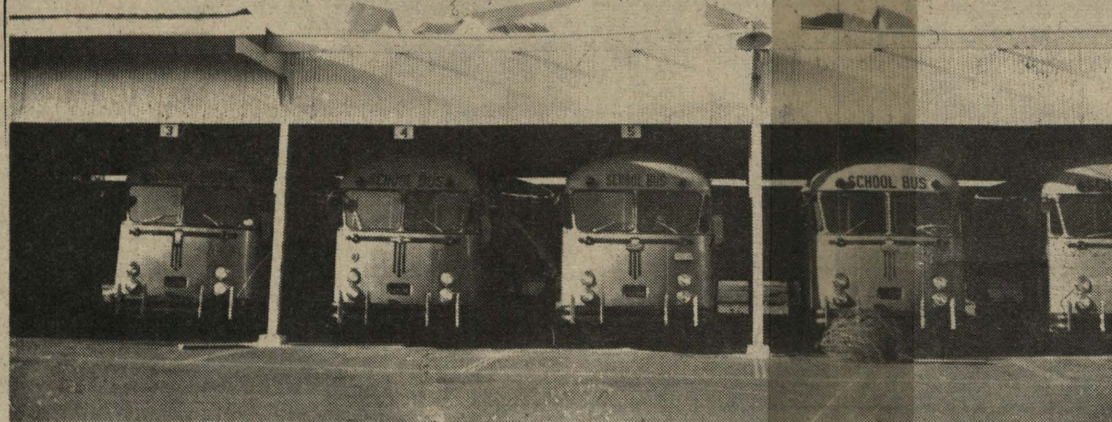
(Continued on page 2)

The Campbell Press

Serving
the Hub of the West Valley

Since 1895

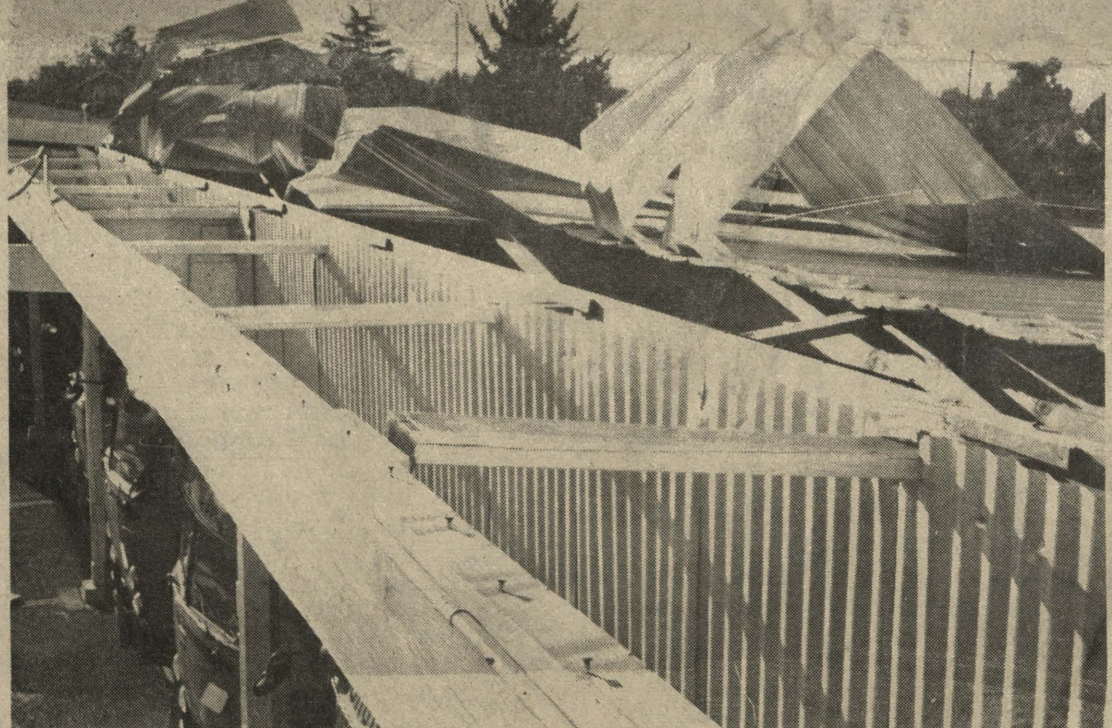
Vol. 74 No. 40 Wednesday, October 5, 1966



AND AWAY THEY GO--- Aluminum sheets on roof start sailing



Ernie Leick, school district supervisor of buildings, checks damage



AND THIS IS WHAT IT LOOKED LIKE TOPSIDE

Big wind blows top off school bus shed

A freakish prank played by the big wind that hit town last Thursday tore off much of the roof of the Campbell Union (elementary) School district's bus shed in the corporation yard off Harrison Ave.

But to the relief of the school district officials, classes at nearby Hamilton School were not in session at the time of the big blow. Some of the aluminum roofing sheets sailed off the

roofs into the playground of Hamilton School which backs up to the corporation yard.

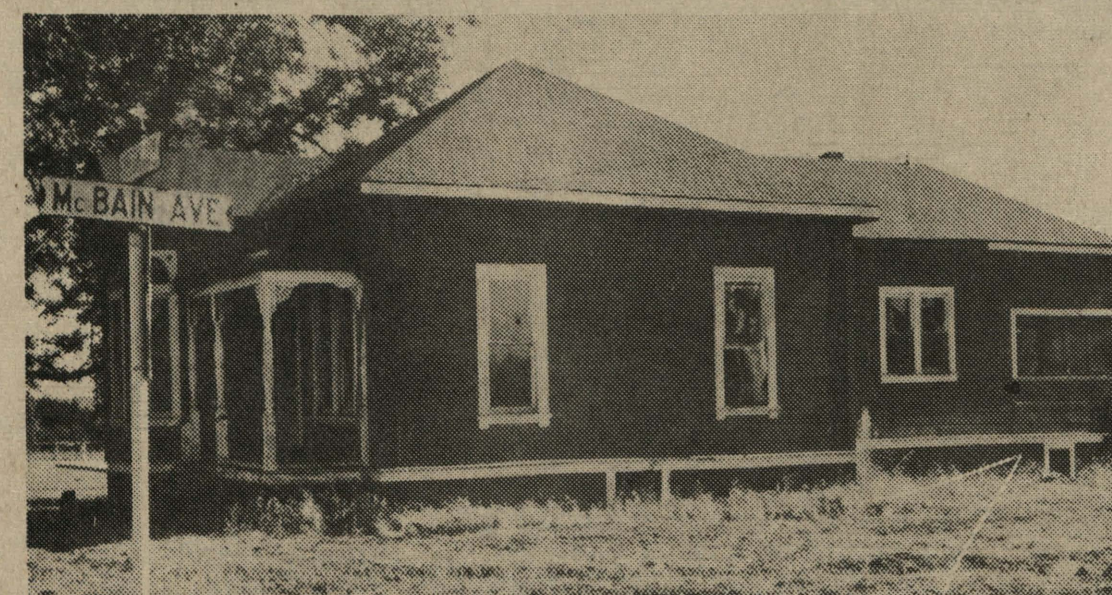
C.E. (Brad) Bradley, district business manager, reported that one of the flying sheets had been found in the front yard of the school on Hamilton.

Ordinarily, Bradley recalls with a shudder, kids use the playground after school. But Thursday the schools had been closed for the

funeral of Jack Fischer, San Tomas School principal.

The business manager said that 68 of the 12-ft. by 30-in. sheets were either torn off or damaged by the gusty blast. The cost of repairing came to \$1248, he said. It was covered by insurance, he noted.

The action by the wind to the roof was weird, district maintenance personnel, also pointed (Continued on page 2)



DISAPPEARS--One of this city's most prominent eye-sores, "the red house on Bascom", exists no more, and few

if any, shed any tears over its passing from the scene.

In less than a half hour last Thursday, the

dilapidated red structure with its sagging doors and broken windows, located at 1870 S. Bascom, (McBain at

Bomb smokes up Don's Donut Shop

City Fire Marshal Eugene Borden is conducting an investigation into the explosion of a military smoke grenade at Don's Donut Shop, 1661 S. Bascom Ave., which filled the shop with smoke early Monday night.

The grenade was detonated near the rear of the building about midnight. The fire alarm was turned in by an employee, Mrs. Louise Johnson, who heard the explosion. Terry Purpus, also an employee, put out the smoke bomb with the fire extinguisher.

Fire officials said if allowed to smoke, the bomb would have been a serious fire hazard. Richard Davis is the owner of Don's Donut Shop.

The smoke bomb was identified as a military grenade by the National Guard unit in San Jose.

Next Monday night

Expressway plan faces city test

Campbell city councilman, already on record as favoring a change in the basic expressway "concept" now in effect, are scheduled next Monday night to list city projects that should be part of the Phase II countywide expressway program.

The expressway system is financed by a countywide bond issue. The first phase took a \$70 million bond issue in 1962 and a \$112 million is slated for next February, if the details can be worked out by that time.

In a report to the County Transportation Policy Committee, the guiding agency for the expressways, the City of Campbell has suggested that the cost of the expressways should be shared by all in the county on an equal basis.

Under the 70%-30% formula devised for Phase I, cities without expressways would receive 70% of their allotment of the bond issue to improve their own streets. Campbell officials claim that the expressways are for the entire county and cities with expressways should not be penalized

Della Maggiore threatens

Supervisor says drive-in stays

Supervisor Sam Della Maggiore, whose own district takes in the eastern fringe of Campbell, on Monday night, warned the City of Campbell that the drive-in theater in a county "island" off Union Ave., which is vigorously opposed by the city, would go there regardless of what the city did.

He criticized the City of Campbell for taking the matter to the courts and threatened that unless the opposition was dropped, future actions affecting the city before the board could be affected.

The supervisor also maintained that the county had been right in making the decision to allow the drive-in theater in that location, and that both the city and the county should abide by the decision.

The City of Campbell has filed an injunction suit against the theater operators to restrain them from going ahead with the development. A three-day hearing on the temporary injunction was completed last week and the decision of the judge is now pending. In the meantime, a temporary restraining order is still in effect.

Della Maggiore's blast came at the joint meeting of the Campbell City Council and supervisor's held in the chambers. The objective of the meeting was to explore mutual city-county problems.

The "exploration" on the other items on the agenda was conducted cordially and with a mutual understanding of the mutual problems

involved.

EXPRESSWAY

Both bodies, for example, agreed that traffic problems resulting from the opening of two lanes of the San Tomas Expressway to Camden were enormous and perhaps the expressway was opened too soon. It was agreed that Bill Wren, city public works director, and James Pott, county public works director, should get together and come up with a solution.

The solution could mean that the San Tomas Expressway would be closed again at Campbell Ave., at least until the construction of 7th Ave. was completed and possibly until after the interchange at the freeway was built.

CREEK AREA

Both bodies also agreed that the proposed development of the Los Gatos Creek area off Camden and including the percolation ponds of the water conservation district would be of outstanding value to the entire area.

They agreed also that, if possible, there should be cooperation from all concerned in the beautifying of the creek bank area from Camden to Campbell Ave.

When the re-channeling of the creek was completed by the flood control district, efforts should be made also to improve the creek bed area.

BASE COST

A misunderstanding over the policy of the county in the charges to the city for services rendered by the county communication department was also corrected.

The city should not pay 100% of the cost of the services to the city, it was pointed out.

The cost should be 100% above the base cost or that cost for services that all taxpayers pay.

How to arrive at the formula for the "base cost", it was conceded, would be difficult. County and city personnel were directed to try to work out the formula.

All the supervisors (Continued on page 2)



Bascom) became nothing but a memory and a hole in the ground, after the bulldozer had completed its demolition work.

Viewed by thousands daily who travel Bascom, one of this city's busiest streets, the

run-down house had long been a target of both city officials and local residents.

Editorial

About Jack Fischer

Once in a blue moon, it has been said, an individual crosses the horizon of a community and leaves an indelible mark on the hearts of all those with whom he comes in contact.

Such a person was Jack Fischer, whose untimely death last week, has left a void in this community of which he had been such a vibrant part for the past 16 years.

Jack's own particular "indelible mark" will not be easily erased, for he was cut from a special pattern of which there have not been many copies made.

That's a pity. Communities would be better places in which to live and work, if there were more Jack Fischers to go around. There are never enough.

We know Campbell benefitted in many ways because of Jack's warmth; his enthusiasm; his exuberance; and, of course, his God-given talent that he loved to share with us all.

Jack Fischer was principal of San Tomas School for 16 years, the entire length of time he lived in Campbell.

Although the people who live in the San Tomas area might argue differently and claim that San Tomas is a special case, actually, in itself, being principal of a grade school does not necessarily place that person in a hallowed category of community leadership.

There are many schools and each has a principal.

But Jack was a different kind of principal.

And, then again, he was much more than a principal.

True he was a top-notch school administrator but he offered the community much, much more than that.

Maybe it was because he was a talented and professional musician that he had more to give his community.

Maybe it was because he had an enthusiasm for living that sort of bubbled over and rubbed off on those he was around.

Maybe it was because he enjoyed people and understood their problems whether it was a youngster starting to school or the editor of his community newspaper.

Maybe it was because he had that enviable ability to remember names of kids, parents or anyone else with whom he came in contact which established a personal rapport from the very start.

Maybe it was all those things and maybe much more, too.

We don't know what it was, except we DO know that Jack was a nice guy.

And despite what you may have heard to the contrary, nice guys don't always finish last.

Jack didn't. It was your editor's privilege to have known Jack Fischer personally for more than 10 years.

We admired his zest for living. We enjoyed his company.

And how we liked to hear him, in his uninhibited way, pound the keyboard of a piano, small or grand, for the music that came forth was of the tingling kind, even to a tone-deaf newspaperman.

The picture that appears with this faltering effort on our part to express our feelings about the guy shows Jack at the piano at the last San Tomas Follies, that PTA production that really "lived" because the principal of the school put his heart, soul and body into it year after year.

We thought it would be especially appropriate to run the picture here, for the "Follies" was a big part of Jack's life in Campbell.

More than 1000 people paid their last respects to Jack Fischer at a simple but reverent service held last week.

So let the record show, despite that much-publicized remark supposedly made by a big-time baseball manager, that Jack Fischer was one nice guy who DID NOT finish last.

Not in this town, by a long shot.

The Campbell Press

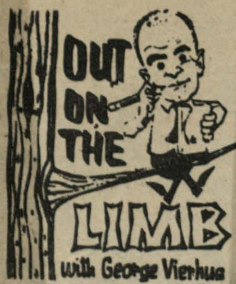
Serving the Hub of the West Valley Since 1895

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Women's Editor GRACE HEBARD
Advertising Manager MILT HOYER
Office Manager FRANCES R. CLEVER
Circulation Manager SHIRLEY HESS
Production Manager BRENT ULRICH

Phone Number 378-9136

MORE ABOUT



(Continued from Page 1)

not too frequently).

Some of the comments might be considered complimentary while with others there might be some question on that score.

OUR FAVORITE crack came from our old friend Ralph H. Turner, a retired newspaperman.

He mentioned that was the first time he could recall in all his long exposure to news- and its many foibles that lipstick was used as printer's ink.

We thought we just would throw that in this week.

IN THIS DAY AND AGE of rushing about with everyone being "so busy" with their own private affairs, all of us seem to find it more and more difficult to find or take time to perform basic acts of thoughtfulness and consideration.

For that reason we consider a recent spontaneous gesture on the part of Campbell officials worthy of mention, although it was done without any such thought in mind.

PRIOR TO THE last City Council meeting, four councilmen, Charles Rose, Ed Rogers, Bill Smeed and Homer Hyde along with City Manager Bob Stephens and C. of C. Manager Jim Cuffield, went in a group to the rosary services held in Los Gatos for the mother of their fellow councilman and mayor, Ralph Doetsch.

It was an act of thoughtfulness and respect.

And we thought you might like to know about it.

THERE ARE 15 directors of the Chamber of Commerce. A fact you might or might not know or care less about.

The directors meet once a month and, as is the case in most organization, getting a majority or quorum on hand has sometimes been a problem.

Last month's meeting, which was held at the IBM card plant in the early morning hours (7:15) and at which Director Dick Andis (and IBM) hosted the group (coffee and rolls on the house), 14 of the 15 directors were on hand.... a real record.

The only director absent was a doctor.

We don't know if that had anything to do with the place for this month's meeting, BUT this month's meeting will be held (at the same early hour) at Campbell Community Hospital.

What's that old saw? If you can't beat 'em, join 'em.

Introducing ---

We are pleased to bring you the first issue of a new magazine in today's newspaper-- DIMENSIONS IN LIVING. We believe you will find it a beautifully designed, brightly edited publication that will make good reading for all of the family.

Drawing upon an impressive roster of writers, artists and photographers, DIMENSIONS IN LIVING will offer you continuously changing entertainment, which will reflect your interests, your humor and your zest for life.

The addition of DIMENSIONS IN LIVING every month to the many regular features of your community newspaper is another step in our constant effort to serve our readers.

We hope you will spend many enjoyable reading hours with this new magazine and that it will serve to open up new dimensions in your own world and in the world-at-large.

MORE ABOUT

Supervisor

(Continued from page 1)

and council members were present at the joint session plus staff members of both jurisdictions, headed by Howard Campen, county administrative officer and Bob Stephens, city manager.

BELSER EXPLAINS Karl Belser, long-time county planning director, took the floor near the close of the meeting, to explain his interpretation of the city-county concept in overall planning.

Belser presented arguments for both sides of the issue in the controversy over the drive-in theater.

He maintained that, on one hand, if the city was to have jurisdiction in the future of an area or would acquire problems because of any county action, the city should be considered.

On the other hand, he explained, it was necessary to find room in a community plan for all kinds of uses and it was not fair for a city to maintain that nowhere in that city would such a use be permitted.

MORE ABOUT

Expressway

(Continued from page 1)

the expressway at Rincon Ave; Campbell Ave. from Bascom to Winchester; San Tomas Rd., from the creek to Pollard; Union from Campbell to Bascom; additional lanes on the expressway; crossing of the expressway by Rincon Ave.

It is expected that the City Council on Monday will come up with some sort of a list based on what has already been suggested.

At Monday's meeting the City Council is also scheduled to act on the appeal of Bill Harrison from a Planning Commission ruling with respect to a building sign he had requested.

Harrison claims that the commission showed discrimination by directing him to remove non-conforming signs before a sign permit could be issued.

He has cited many examples of other non-conforming signs in town. Harrison also argues that the commission used an ordinance still pending as a basis for denying his request for a projecting sign.

MORE ABOUT

Big wind

(Continued from page 1)

The force of the wind apparently lifted a 30-ft. long 2x12 beam from the face to the rear of the building. And the wind did little or no damage to the west end of the roof.

And on the east end of the building, only the first of the three rows of 12-ft. x 30-in. sheets that make up the roof were torn loose.

Service

Notes

EAGER ANGLER

Radioman Third Class Andrews Castro Jr., USN, son of Mr. and Mrs. Andrew Castro Sr. of 1085 Ridgeley Dr., is a crewmember of the First Fleet unit participating in exercise "Eager Angler".

The mine exercise, the third conducted this year, involves 29 ships ranging in size from attack aircraft carrier to minesweeper, commenced in September.

Milt Hoyer becomes new ad manager of Campbell Press

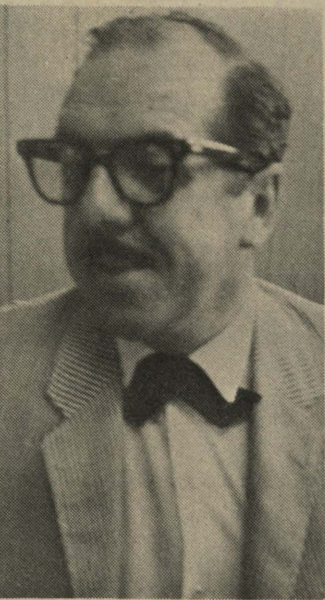
Milt Hoyer has been appointed advertising manager of The Campbell Press succeeding Duane Burleigh who resigned to accept employment with a chamber of commerce enterprise on the Peninsula, George Vierhus, editor-publisher, announced this week.

"Milt", whose full name is Erling Milton Anderson-Hoyer, is a native Californian and comes to The Press with a background of 16 years of display advertising experience.

He has been associated with Peninsula Newspapers, Inc., Mountain View-Sunnyvale Daily Standard, and Santa Clara Journal where he was assistant manager.

Hoyer's training in commercial and technical art, in addition to his sales background, Vierhus said, should prove of especial value to local merchants in promotional work.

Hoyer received his art training at Foothill College and in advertising sales at Golden Gate College, San



MILT HOYER
AD MANAGER

Francisco. For the past two years he has had his own advertising counseling service.

Hoyer is married and has two children. His wife has been an elementary grade teacher in Cupertino for the past 11 years. His son is a Marine corporal in Vietnam and his daughter is a high school freshman.

CROSS COUNTRY On Saturday, Oct. 8 starting at 9:30 a.m., Camden will host its third annual invitational cross country meet. This should bring the total number of runners to over 900. This is now the largest cross country invitational for high schools in northern California.

The course is 1.85 miles long and the entire race can be seen from the spectators grandstand. Trophies will be given to the winning varsity, sophomore and freshman teams. Individual medals will be awarded the top ten placers in the J. V. division.

The planners approved the application of Cecil Morgan for five small signs on his automotive building at 225 E. Sunnyside but directed that the existing signs on the structure placed there without permits be removed.

Approved also was the request of Sutter Hill Development Co., for a time extension for their construction schedule on the shopping center to be located at Hamilton and Darryl.

According to the applicant, construction of the center is now planned to start in November-December 1966 and the grand opening is slated for May-June 1967. Originally the developers had hoped to have a portion of the complex open by December of this year.

The commission also approved the request of Daniel A. O'Keefe for a use permit to expand a non-conforming industrial use on property containing a residence.

He was also granted a side-yard variance for the property located at 261 McGlincey Lane.

FALLEN TREE--Wind damage in the community was minor last Thursday despite the gusty blasts. A few toppled trees and dangling wires were about the extent of the damage

with the exception of the roof of the school district bus garage off Harrison Ave. Above is one of the trees that toppled during the big blow. The tree was located on Dillon Ave.

Letters to the Editor

APPRECIATION An Open Letter to Our Community

We wish to thank the hundreds of people who in our time of grief were so helpful and kind. They reaffirmed our pride in being a part of this community.

Our special thanks to Superintendent Neal Royer, the Campbell Union School District, Mrs. David Graham-Armstrong, president, and the other members of the Board of Trustees Chief John Morgan and the Campbell Police Department, Editor George Vierhus and the

Campbell Press, and the many others too numerous to mention, for their efforts in assisting us to provide a most fitting tribute to Jack on September 29, 1966.

For the past thirteen years our family has found it gratifying to be members of this community. This was exemplified last week, and we feel that indeed it is a privilege to live here.

Sincerely yours,

Sara and Butch Fischer

950 Almarida Drive

Campbell

Dimensions in Living Magazine

...is here today. It's D-DAY!

Delightful humor will be used in liberal dashes in stories spun by today's best raconteurs. Goodman Ace, who, with his wife, Jane, is famous as writer and star of the radio classic, "Easy Aces," and is a regular contributor to the pages of the Saturday Review, dishes up a well-done tale to start us off: "One Cold Coming Up, Medium Rare."



Divine fashions will be described by noted fashion authority first of whom is Eugenia Sheppard. Miss Sheppard, who has been described by Time Magazine as "the most outspoken U.S. fashion writer by far," writes about a timely major development in international fashion -- "The American Fashion Invasion of Europe."

Decorative interiors with pace-setting ideas will be an integral part of DIMENSIONS IN LIVING. Yale R. Burge, president of the interior design firm that carries his name, leads off with a practical and provocative plan for homeowners -- "Room For Thought... a place to get away from it all."



Desirable recipes, Dynamic personalities, Different travel ideas and Distinguished features--all this and much more will be yours in upcoming issues DIMENSIONS IN LIVING.



YOU GET SUCH CLEAR, SHARP PICTURES!

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Our Town

By Grace Hebard

MRS. LARRY MILES is still "agog" over the surprise birthday party planned for her by her 11-year old daughter, BARBARA, last weekend. Seven couples were invited to the family home at 1311 Cameo Drive to wish Mrs. Miles a happy birthday. Birthday cake, decorations, etc. LOU is secretary at Pines Plaza Realty...

SANDRA HOEY of Campbell is one of the new pledges to Delta Gamma Sorority at San Jose State College where the traditional fall rush week has just concluded. ...KIWANIS CLUB of Campbell is making big plans for their annual Pancake

Breakfast at Campbell High School cafeteria on Oct. 23 to raise funds for the foreign exchange student program...

She doesn't look like the type, but pretty MRS. CAL ALFORD of Hack Ave., accompanied her husband on his deer hunting trek again this year. In fact last year she bagged a deer of her own...

MRS. MARGORIE ELLEN GARDNER, affectionately known as Marge to her many friends in the Congregational Church of Campbell, is receiving congratulations on her children's story which is appearing in the October issue of "Jack and Jill."

MRS. ROBERT BURTON of Coventry Dr., is anxious for more names of local boys serving in Viet Nam. The ladies in her area send a "package a month" to some Campbell boy there. Anyone with a son or friend from Campbell in Viet Nam please call her at 378-6178 or MRS. GEORGE LANDERS, 378-0995.

RICKY ARMSTRONG, wherever you are... we are holding a number of ribbons and Certificates of Award in your name. They were brought to us at The Campbell Press by an employee of Division Heating Company, who said they were blown off the street into his office last week...

ERNE RIDEOUT, principal of Dover School, the EUGENE CADDENS and the HELMUTH STOBBER were some of the localities who participated in the annual El Toro sail boat "Pitch and Roll" race from Palo Alto to Alviso last Sunday...

Actors, dancers needed for show

Auditions for dancers and actors for the first complete production of "The Nutcracker Ballet" will be held Oct. 8 by West Valley Ballet in Los Gatos. The ballet will be presented on Dec. 16 in the San Jose Civic Auditorium.

Ballet dancers from the age of 13 and up are needed. Actors are also wanted. Free classes in pantomime will be offered to those accepted. Ballet dancers are to contact Paul Curtis, the director of the production, for an audition appointment at 354-4057.

class parties, help with transportation and chaperoning on field trips, and other school projects. Mrs. Duane McFarland and Mrs. Kenneth Napier, were in charge of arrangements for the luncheon. Special guests included R.D. Reinecke, principal; Mrs. R. Watson Taylor, secretary; Mrs. Leroy Boos, clerk; Mrs. Dennis Simkin speech therapist, and custodians Leo Travato and George Sullivan.

BOHNETT SCHOOL Bohnett School hosted open house on Tuesday, Oct. 4, in conjunction with the first Home and School Club meeting of the year. New club officers were introduced and the year's program was outlined. Refreshments were served. Mrs. William Johnston heads the club's membership drive, which officially began on Oct. 3.

Campbell graduates say vows at Federated Church



MR. and MRS. ALONZO HERBERT RAYMOND III (CAROL ANN DUNTON)

Campbell friends of Carol Ann Dunton and Alonzo Herbert Raymond, III, will be interested to learn of their recent marriage at Saratoga Federated Church. Both the bride and bridegroom are graduates of Campbell High School. Rev. E. Walter Smith officiated at the 7 p.m. ceremony.

For her wedding, Carol chose an ivory satin gown trimmed with ecru lace. A petal crown held her shoulder length face veil and she carried a nosegay corsage of white roses and stephanotis. Her only jewelry was a strand of pearls, a gift of the bridegroom.

Catherine Lee Dunton, sister of the bride, was the maid of honor. She was attired in a formal gown of aqua silk and carried a nosegay of tinted aqua and white carnations. The bridegroom's brother, Theodore Raymond, was the best man, and ushering duties were performed by Terry Porter, Bruce Patton, and Ivan H. Dunton, Jr., the bride's brother.

A beautiful four tiered wedding cake was cut by the young couple at a reception which followed the ceremony at the Saratoga Foothill Club. White dahlias, carnations and fern decorated the bride's table and the mantelpiece.

Carol is the daughter of Mr. and Mrs. Ivan H. Dunton Sr., of 18700 Harleigh Dr., Saratoga. A graduate of Campbell High School, she also attended Foothill College. She is employed as a secretary at Lockheed.

Alonzo is the son of Mr. and Mrs. Herbert Raymond of Aptos, Calif. Following graduation from Campbell High School where he was active in sports, he attended Stanford University, and is now working on his master's degree at San Jose State College.

The newlyweds traveled to southern California for their honeymoon and are now living in Mountain View.

Open house for new minister



REV. DONALD BLANCHETTE

Rev. and Mrs. Donald F. Blanchette were presented a dwarf Algerian tangerine tree by the membership of the newly formed West Valley United Church of Christ (Congregational) at an open house held at the Manse, 1360 Brookglen Dr., San Jose, last week. Over 50 members were present.

Originally coming from Massachusetts, Mr. Blanchette had been minister of the Webster City, Iowa, United Church of Christ before coming to Santa Clara Valley late in August. Church services are temporarily being held in the Campbell Country Woman's Club, but the congregation hopes to locate in Saratoga.

Mrs. Eola Howe, and Mrs. Gladys Mix presided at the punch bowl. Helping serve were Mrs. Helen Runner and Mrs. Marie Smith, aided by Barb Blanchette, Kathy Runner, and Diane Runner. Miss Linda Finlay was in charge of the guest book.

Story hour

A pre-school children's story hour will begin this week at the Campbell Library. Mrs. Joyce Vinson, the new children's librarian, reports that the story hour will be held every Wednesday morning at 9:30 a.m. through Nov. 2. All pre-school children in the area are invited.

Garden Club to hear report on civic project

The Campbell Garden Club will meet next Wednesday, Oct. 12 at 1 p.m. in the Fireside Room of the Congregational Church, 400 W. Campbell Ave. Following the regular business session the Civic Beautification project will be the subject of the program.

Mrs. Minnie Snyder, civic beautification chairman, will give a report on the Hamilton Ave. project, the first phase of which is nearing completion. A guest speaker will be provided by the Tillo Corporation, the company which furnished the divider strip on Hamilton Ave.

Also under discussion will be the forthcoming Flower Show, to be presented this year in conjunction with the Campbell Artist's Guild and named appropriately "Petals and Palattes."

This combined artistic venture will be held at Campbell High School on Oct. 22 and 23 under the joint chairmanship of Mrs. R.J. Griffin on the Campbell Garden Club and Mrs. K.R. McKay of the Campbell Artist's Guild.

Social Side

Wed., Oct. 5, 1966 The Campbell Press 3

Grange enjoys Boosters Night

"Down on the Farm" was the theme for the interesting program presented on "Booster's Night" at the Orchard City Grange recently. Mrs. Sadie Proctor, Lecturer, along with her husband, Guy Proctor, were hosts at a barnyard party. Taking parts in the skit were "Harvesters", Mr. and Mrs. Herbert Shadle and the Donald Womers. Square dancers, singers, musicians and comedians made the program a delightful one.

Enjoying the novel

W.V. Historical Society to meet

The West Valley Historical Society will meet Sunday, Oct. 9, at 3 p.m. in the Campbell Museum, 272 E. Campbell Ave. The speaker will be Charles Rose, former Mayor of Campbell. His topic will be "Campbell Yesterday, Today and Tomorrow." Miss Jean Gomes is president of the Society.

Women's Society meets Thursday

The general meeting of the Women's Society of Christian Service of the First Methodist Church of Campbell will open with a meditation period in the chapel at 9:30 a.m., Thursday, Oct. 13. The program and business meeting will follow at 10 a.m.

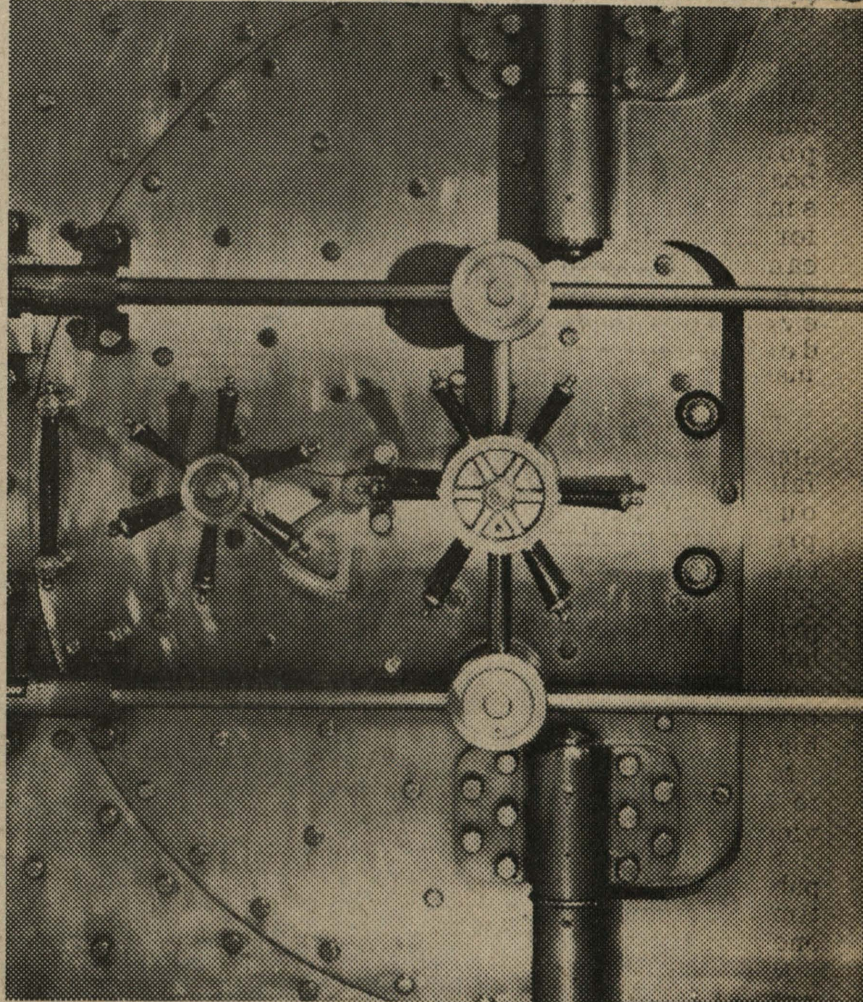
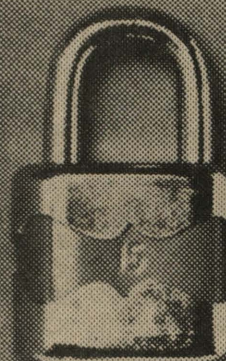
Mrs. Carlyle Norman and Mrs. William McNeely will conduct the program, a panel discussion, entitled "Design for Action," as related to preserving democratic processes. A luncheon will be served by members of the Marion Simons at noon. The Society is presently engaged in planning a

bazaar to be held Nov. 18 in the Fellowship Hall of the Church. Mrs. William Palmer is chairman.

Gem enthusiasts to have Pow-wow

The Campbell Gem and Mineral Guild presents its annual show, "The Campbell Gem and Mineral Lapidary Pow-Wow" on Saturday, Oct. 8 from 10 a.m. to 10 p.m. and on Sunday, Oct. 9 from 9 a.m. to 6 p.m. at Alpine Park, Curtner and Canoas Garden Rd., San Jose.

There will be dealers rock displays, guest exhibits and authentic Indian Pow-Wow.



How much safety do you want for your money?

Financial safety comes in all shapes and sizes. There are safe investments and risky investments—and ones that are in between. Depending upon how much risk you want to take, your money can be invested in a variety of ways.

Your savings, however, are another thing. This is money you do not want to risk—no

matter how safe the investment appears. This is money you want to be able to count on at all times and under all conditions. And when you want your money that safe and that available—you want it in the bank.

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BUCKNALL SCHOOL The teachers and room mothers of Bucknall School enjoyed a "get acquainted" luncheon recently at The Kings Table Restaurant. This annual event is sponsored by Bucknall School P.T.A. to give the teachers and room mothers an opportunity to meet on an informal basis. The room mothers make arrangements for

Camden introduces "Letter-Girls"; Campbell band goes to "Cal"

Wed., Oct. 5, 1966 The Campbell Press 4

Camden Chatter

SENIORS REIGN-- Terry Peluso and Lexi Krazovich were selected by the Student Council to be September's Seniors of the Month. These two Camdenites were honored by the Kiwanis Club at a luncheon Sept. 28.

FROSH-SOPH TIE-- Camden's Frosh-Soph football team played Newark on Camden's field last Thursday. The score was 7-7 with Adkinson making the only touchdown for Camden.

CAMDEN COUGARS-- They spell it Camden Cougars. Who are they? They are Camden's newly formed Lettergirls. These girls will be seen at all games wearing one of the thirteen letters. This year's girls are Patti Anderson, Cathy Ross, LeAnn Ditson, Judy Garay, Claudia McQuillan, Claudia Blake, Camille Rodrigues, Inge Keim, Mo Ackerman, Debby Harms, Sandy Skelton, JoAnne Farver, and Diane Douglas.

THAILAND STUDENT IS WELCOMED-- Camden's Senior Janet Billmaier is a very busy girl. Not only home work wise but she is also big sister to Camden's Foreign Exchange Student, Rumpung Phauksoonglong, from Thailand.

SPIRIT LEADERS-- Heading this year's Spirit for Camden are the Varsity Cheerleaders. They are Vikki Bare, Tina Clementi (Head), Deni Draper, Maggie Fendall, and Linda Gonzales. The Frosh-Soph are, Cheryl Aho, Kathy Galloway (Head), and Barbara Roberts. The Song-girls are, Kathy Donally, Bonnie Grant, Martha Keller (Head), Paula Ocken, Shelly Sturtevant, and Leslie Styron.

Warrior World

by RUSS LONG

WARRIOR WORLD
You never really know how much you respect and admire someone until they are gone. Many people in the community feel this now with the passing of Jack Fischer.

My first memory of Mr. Fischer was the first day of kindergarten at San Tomas School back in 1955. He came into the class and asked if everything was all right. He looked so big and important.

In sixth grade, I remember him calling me into his office to show me my achievement tests, which I'd taken every other year starting in first grade. It made me feel dumb at some of the answers I had given.

His memory for names never failed him, and when I saw him occasionally he called me by name.

I remember also his piano playing, which was often on the humorous side, and his amazing ability to sort out the one kid out of fifty who had the potato chips during lunch. A really great man, and we all are going to miss him.

Last Friday at Westmont it was pleasing to see the sign asking for donations to the Cancer Fund in memory of Mr. Fischer. Just a few cents goes such a long way toward research.

This Tuesday and Wednesday the school day was extended five minutes due to sophomore class testing. These tests, which are nationwide, were taken by last year's Sophs at the County Fairgrounds, but this year they were held at the schools.

Mass confusion was in order at lunch, with every other period being extended ten minutes; the others being reduced ten minutes, and lunch being determined by your fourth or fifth period class, depending on the day.



Campbell band performs at Cal

The Campbell High School Marching Band was one of 68 high school bands which performed at half-time at the California-Pittsburgh football game last Saturday. The University of California Marching Band sponsors the event in Berkeley each year.

The trip to Berkeley was a full day for the high school bandmen. The morning was spent in rehearsal. Each band was given five minutes to perform at half-time.

After lunch the young musicians watched their hosts perform in the pregame show. The half-time pageantry began when the Cal Band Drum cadence brought the massed bands onto the field in a vast parade of brilliant colors. Campbell's red and blue uniforms and pretty flag girls and Pirettes, made a spectacular display on the field. William Perkins is director of the Campbell Marching Band.

"FIRST LADY"
The term "First Lady" as a synonym for the wife of a President became popular when a comedy about Dolley Madison was produced in New York City in 1911.

Campbell well-represented at banquet for Pres. Clark Kerr

Over 350 persons were present at Lou's Village last Thursday night to hear an address by Clark Kerr, President of the University of California. The banquet was sponsored by the U.C. Alumni Club of Santa Clara County. Myron Alexander of Los Gatos was general chairman.

Campbell was well-represented at the gathering and the names of many local graduates who later went on to illustrious careers following graduation from "Cal" were mentioned.

President Kerr pointed out that California has the best public higher education of any state in the nation. "Why do you think such plants as Lockheed and I.B.M. are located here? They have a larger percentage of skilled workers to draw on from here" Kerr stated.

President Kerr said it was inevitable that taxes be raised in order to accommodate more students and build more colleges. He opposes the Collier Bill now before the assembly which would increase tuition costs for students. "The costs are heavy enough now to go to a University," Kerr stated.

When asked about "Cal's image," President Kerr said applications of freshmen are up 25 percent and there are 75 percent more transfer applications. He indicated that the "non-student" population of 2000 which has moved from the North Beach area of San Francisco to Berkeley has hurt the University



CLARK KERR

image more than anything.

MUCH-MALIGNED
"I think this is a much-maligned generation. College students are better prepared than they have ever been. They go on to further graduate work. They are more concerned with the quality of their education they are getting. They are more interested in social problems. They are more sinners against than sinning. It's easy enough to get these myths going. More of our students have joined the Peace Corps and go into social welfare work. This is an earnest, well-meaning generation, and I am proud of them. It is a disservice to U.C. and to the people of the state to malign them, Kerr said.

PRUNE-PICKER AWARDS
Laurence J. Hill

Del Mar Dateline

by LINDA DEL GRANDE

Del Mar has started the year off with two consecutive victories in football. The first win was the Kennedy-Del Mar game played at Kennedy, Sept. 23. The score was 31-0. Our second game was played against Logan High at Del Mar, Sept. 30. Del Mar's winning score was 31-12.

On the night of Sept. 30 Del Mar held its first dance from 8:30 to 11:30. It was called "The Kick Off" dance.

Selected from the song girls and cheerleaders was our kick off queen, Karin Adock, song girl, Karen danced with Don Trane, the first member of our football team to make a touchdown.

The decorations were cute and simple with a kick-off to victory sign above the stage and footballs and helmets lining the walls. The stage was set to receive our queen with golden arches to walk under, as she received her bouquet of roses.

Thursday, Sept. 29, junior-senior class elections were held for the fall semester. Senior class officers are as follows: president, Rick Alves; vice president, Rob Antone; secretary, Windy Wilkinson; treasurer, Kris Nelson.

Junior class officers are: president, Todd Martin; vice president, Judy Fairbanks; secretary, Ruth Hagopian; treasurer, Judy Smith.

Frosh-soph class elections took place Wednesday, Sept. 28. Freshmen class officers are: president, Steve Anthenien; vice president, Janet Heiman; secretary, Steve Anthenien; vice president, Janet Heiman; secretary,

Ginger Lewis; treasurer, Cindy Brooks. Sophomore class officers are: president, Jeff Haugaard; vice president, Linda Williamsen; secretary, Shaye Coggins; treasurer, Diane Anello.

School lunch

The week of Oct. 11 through Oct. 15 has been designated by the President of the United States as School Lunch Week. This will be observed by the Campbell Union School District by "Open House" during the lunch hour. Parents are invited to have lunch at school at least one day. The lunch charged for adults is 52 cents including milk. All student lunches at the 19 schools in the Campbell Elementary School District will sell for 35 cents.

The school lunch program is planned to meet all nutritional requirements of the United States Department of Agriculture. Special emphasis is placed on foods containing Vitamin C and Vitamin A. Mrs. Pearl Calabrese is Food Service Supervisor of the Campbell School District.

EMERGENCY
San Francisco has five emergency hospitals from which 14 ambulances are dispatched for free service.

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president of the Campbell High School District, presented "Prune-Picker Awards" to Mrs. Kathryn Kerr, the president's wife; Chancellor Emil Mrak, Chancellor of the Davis Campus, and to L. D. Bohnett, Campbell Old-Settler.

The three, all former local residents, had financed their university education by picking prunes in Campbell. Mrs. Kerr is the granddaughter of the first principal of Campbell High School, J. Frederick Smith. Her family lived in this area for many years. Bohnett is a 1906 graduate of the University and the oldest living graduate of Campbell High School. Chancellor Mrak is also a distinguished Campbell High School alumnus.

A question and answer period followed the banquet and the evening ended with the singing of "All Hail" the California hymn.

Needy students get financial help at WVC

A total of \$76,000 in financial aid is now available to needy students at West Valley College, and prospects are good that the figure will soon be increased to \$88,000, according to Dean of Student Personnel Services Jerry H. Girdner.

The various aids are contained in several programs, the largest of which is the federal-subsidized Work-Study Program. In it some 65 students are able to work up to 15 hours a week in various campus jobs to help defray their expenses. At present the college has a grant of \$60,000 in this program.

An economic opportunity grant of \$10,000 is also available in the form of matching money for students with financial needs. The sum must be matched by other funds from such sources as scholarships, loans or salaries paid for student work in areas other than the work-study program.

A third program, which Dean Girdner hopes will be approved for West Valley College in the near future, is a \$12,500 United Student Aid Loan Fund. In this program loans to students are underwritten by a federal agency, provided the college puts up \$1000 or 8 percent.

Campbell Crier

by DAVE TURNER

That Buc Marching Band I mentioned last week is really stepping high this year. Led by two professionally trained drum majors, they made an appearance at Cal last Saturday and are now leveling their sights on the 1967 Rose Bowl.

Both head drum major Howard Duckett and his assistant John Brydon attended a training camp at Squaw Valley this summer. The two Campbellites copped top awards and are now learning skills to make the Buc Band better than ever.

Last Saturday, during the intermission at the California-Pittsburgh game at Berkeley, the band appeared along with some 40 other bands from all over Northern California in the annual Cal Band Day.

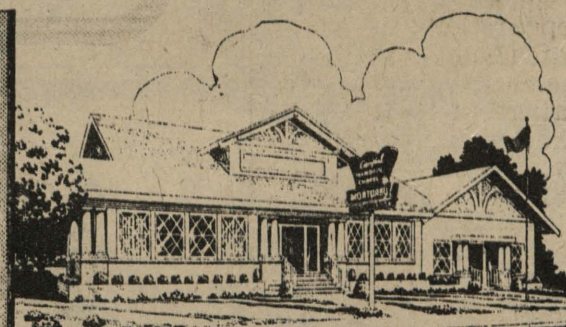
The all-day excursion is highlighted when the bands cover the field for one of America's most dazzling halftime spectacles.

It has been rumored by reliable sources that an invitation to the Rose Bowl game in Pasadena on New Year's Day is on its way to our band. If all goes according to plans, the 70-piece band, pirlettes, flag girls, and majorettes will spend four days in the southland playing for the Rose Bowl and marching through Disneyland.

The class of '67 has scored again with the greatest number of National Merit Scholarship semi-finalists in six years.

Barry Angell, Gail McEvoy, Paul Rosenberg, George Taniguchi, and Marc Thomas all received the honor recognized as "outstanding" by college admissions boards all over the country. National Merit officials will now review the academic records of these students and consider them for valuable scholarships.

Campbell High Music Director Larry McCommas is spending nine weeks in Europe entertaining troops. Filling for Mr. McCommas during his absence is Mr. Kirby Shaw, a music major at San Jose State. Mr. Shaw is presently working on his master's degree in choral composition.



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CAMPBELL Memorial Chapel

231 EAST CAMPBELL, CAMPBELL

MEMBER, THE ORDER OF THE GOLDEN RULE



Fleet reserve recruit drive

The Fleet Reserve Association announces a drive to recruit all career navymen and marines currently on active duty or navy and marine corps retirees.

At present the Fleet Reserve Association has 66,677 members. The Fleet Reserve Association is the military man's voice in Congress.

For more information contact the navy recruiter at 3381 Stevens Creek Blvd., San Jose or by calling 248-7090 for membership application.

Come to Church

CAMPBELL BAPTIST CHURCH

151 Sunnyside Ave. 378-2658
Rev. Irwin Weyhe, Pastor
Sunday School 9:45 a.m.
Morning Worship 11 a.m.
Youth Meetings 6 p.m. Evening Service 7 p.m.
Mid-Week Services Wednesday 7 p.m.

CAMPBELL CONGREGATIONAL CHURCH

United Church of Christ
100 W. Campbell Ave. 378-4418
Rev. Anthony Wayne Myers, minister
Church and Church School--One Service 10 a.m.

CAMPBELL SEVENTH-DAY ADVENTIST

65 E. Rincon Ave. Ch. Ph. 378-4710
R. K. Krick, Pastor, 241-7375
Worship Services (Saturday) 8:30, 11:15 a.m.
Sabbath School 9:45 a.m.
Prayer Meeting, Wednesday, 7:30 p.m.

CHURCH OF CHRIST, 1075 W. Campbell Ave.

Charles Shelton, Minister, 253-3808
Church Phone 378-4900
Worship 9:00 & 10:15 a.m. & 6 p.m.
Bible School 9:00 & 10:15 a.m.
Prayer Meeting, Wednesday 7:30 p.m.

CHURCH OF GOD

OF THE FAITH OF ABRAHAM
555 McGlincey Lane, Russell Magaw, Pastor
Sunday School 9:45 a.m.
Morning Worship 11 a.m.
Evening Service 7 p.m. Phone 377-6357
Prayer Meeting & Bible Study 7:30 p.m. Tues.

FIRST BAPTIST CHURCH, 400 Llewellyn Ave.

Rev. Harry M. Liechty, Jr., Pastor
Sunday School 9:30 a.m.
Worship Service 11 a.m., 7:30 p.m.
Training Union 6:15 p.m. Sunday
Prayer Sermon 7:45 p.m. Wednesday

FIRST CHRISTIAN CHURCH

1975 Pollard Road 379-7121
Don Stram, Minister
Bible School 9:45 a.m.
Morning Service 11 a.m. Youth Meeting 6 p.m.
Evening Service 7 p.m.
Mid-Week Service Wednesday 7 p.m.

FIRST CHURCH OF CHRIST, SCIENTIST

395 W. Rincon Ave.
Sunday School and Church 11--Wed. 8 p.m.
Reading Room--376 E. Campbell Ave.
Daily Except Sundays and Holidays--10-4
All Welcome 378-9226

FIRST METHODIST CHURCH

1675 Winchester Blvd., 378-3472
Minister Wm. H. Gould, Alan R. Goozee
Dir. of Education: Elizabeth W. King
Worship and Sunday School 9:00 a.m. and 10:30 a.m. Youth Fellowship 6:30 p.m.

FREEWILL BAPTIST CHURCH

157 E. Rincon Ave. Church 379-1682
Minister: Wayne Wagner 379-1682
Sunday School 9:45
Worship Service 11 a.m., 7 p.m.
Prayer Meeting Wednesday 7:30 p.m.
Choir Practice 6 p.m. Sunday

IMMANUEL UNITED

PRESBYTERIAN CHURCH
3705 Payne Ave. at San Tomas Expressway
Worship 9:30 a.m. and 11:00 a.m.
Church School 9:30 a.m. and 11 a.m.
Rev. Clifford R. Alsen, Minister
Manse: 241-7040 Office: 244-5298

ST. LAWRENCE EPISCOPAL CHURCH

65 Rincon Ave., Campbell
8 a.m. Holy Communion
10 a.m. Service and Church School
Nursery 10 a.m. only
Rev. Alfred Carson, Vicar 379-5320

ST. LUCY'S CHURCH, 2350 Winchester Blvd.

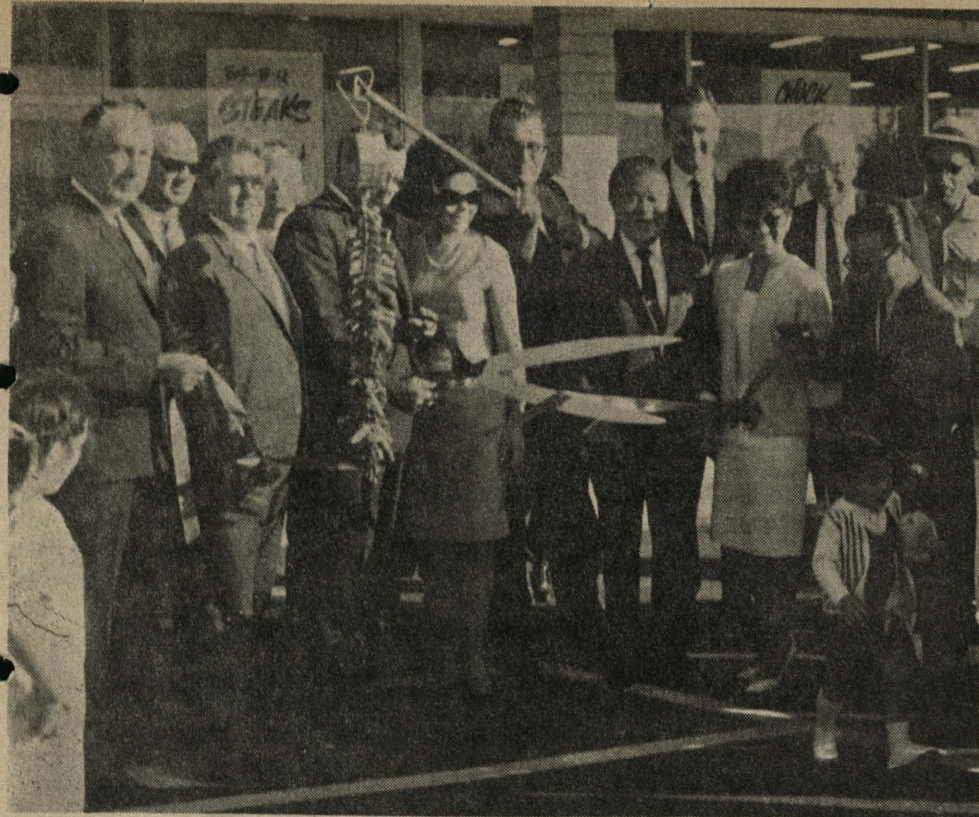
Sunday Masses: 7:00, 8:30, 9:45
11:00 a.m., 12:15, and 7:00 p.m.
Confessions: Saturdays and Eves of First
Friday and Holy Days: 4:00-5:30, 7:30-9:00

ZION LUTHERAN CHURCH

3257 Payne Ave. 248-8402
R. B. Wiederanders, Pastor
Worship Hours, 8:30, 10:30 a.m.
Study Hours (all age groups) 9:20, 11:20

WEST VALLEY CHURCH OF CHRIST

625 Casey Road Phone 377-2326
A. Ellmore Johnson, minister - 377-9401
Sunday Services 10:30 a.m. & 6:30 p.m.
Wednesday Services 7:30 p.m.



OPENING WITH A BANG--The grand opening of Dick's Super Market, No. 11, seemed somewhat like a Chinese New Year's celebration, to the many local dignitaries, at last Thursday's ribbon-cutting ceremonies. Ray Snyder, developer of Rolling Hills Center; Councilmen Homer Hyde, Charles Rose, and Edward Rogers; Mayor Ralph Doetsch; Mary Tom, Miss Chinatown; Bob Welsh, president of the San Jose City Chamber of Commerce; Dick Yee, owner of Dick's Super Markets; Dick Hardy, president of Campbell Chamber of Commerce; Mrs. Gene Yee, Dick's daughter-in-law; Supervisor



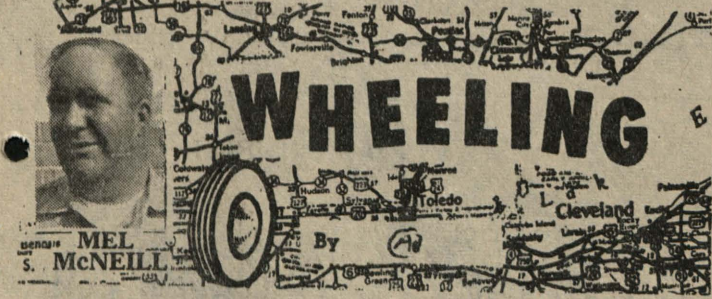
VERY PRETTY--The interior of Dick's Super Market, at Hacienda and San Tomas Aquino Rd., shows the attractive displays of super values now being offered there during the second week of Dick's No. 11 Store's big grand opening celebration. To highlight the picture, Dick Yee, owner of Dick's Super



ROOKIE OF THE YEAR--Janet Earp, daughter of Mr. and Mrs. Chris Heubner of Campbell, has been named "Rookie of the Year" for 1966 by the International Roller Derby League. Championship play-offs were held at the San Francisco Cow Palace on Sept. 23. Janet attended Campbell High School.



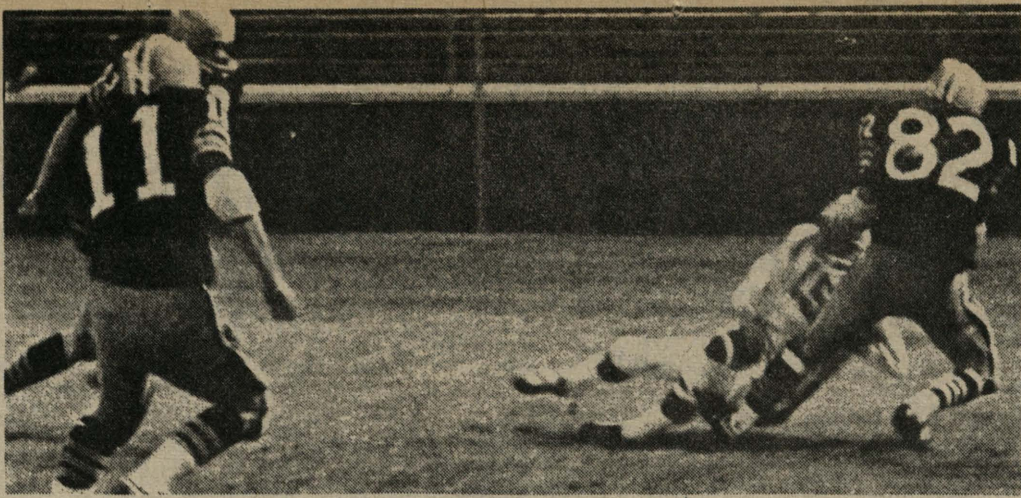
WELL-EQUIPPED--Safety Rama Queen Sue Etter has her air tank adjusted by skin diving instructor Stan Sheley prior to a practice dip. Miss Etter and Sheley appeared in the Safety Rama demonstration at the Santa Clara County Fairgrounds on Oct. 1. The demonstration was sponsored by Pacific Telephone Company.



Perhaps no one thing in our modern civilization has more engineering and designing behind it than the automobile. Our cars today are the result of engineering dreams of the past. And our automobile engineers and designers are still dreaming. From these dreams will come the fantastic cars of the future, as far removed from today's cars as modern autos are from the gas-lighted, chain-driven, charcoal-heated, two-cylinder horseless carriage of fifty years ago. "WHEELING" will, from time to time, tell you about the marvelous cars that designers and dreamers have in store for you, perhaps sooner than you think. We will tell you of wheel-less cars; of cars that will fly; of many more fantastic creations which are only on the drawing board today, but which will be on the roads of tomorrow. . . . Let us put your car in tip top shape for fall-winter driving . . . **MEL'S-HAMILTON PLAZA MOBIL STATION** . . . engine specialists brake specialists . . . carburetor & tune-up . . . "We make old cars run like new" . . . 1603 South Bascom Avenue. Phone 377-4402



You feel good about it when you buy Savings Bonds



RED DOGGED--Dave Rusey (82), former Campbell High player, now on West Valley College team tackles Los Angeles City College man Chet Francisco (15) for 10-yard loss, assisted by Bill Grewohl (11) former Camden player. Los Angeles won 21-8. West Valley begins play in the Coast Conference this Friday night when the Vikings travel to Hollister to meet the Gavilan Rams.

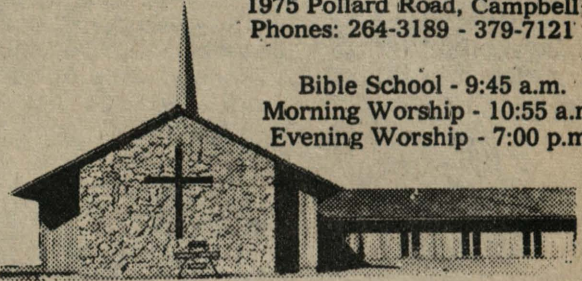
NO DATE
Before the fifth century, there was no general consensus of when Christmas should come in the calendar.

CRISSEY FIELD
Crissy Field, a landing field for light aircraft in the Presidio in San Francisco, was once a race track.

Welcome First Christian Church

1975 Pollard Road, Campbell
Phones: 264-3189 - 379-7121

Bible School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Evening Worship - 7:00 p.m.



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—highest interest on savings as authorized by the Federal Home Loan Bank.

**DAILY INTEREST
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32 3/4% MORE INTEREST

than paid by regular bank passbook savings accounts

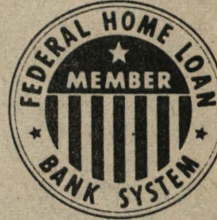
Earn 5.39%, when our 5.25%, current annual rate, is compounded daily and maintained for a year.

PLUS- interest paid from date received on funds held to quarter's end!

PLUS- interest paid to date of withdrawal on funds held for six months or longer!

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5 YEARS AGO

Parents for the San Tomas area, a group living on Wedgewood and others from various parts of Campbell Union School District, met a sympathetic response to their plea for further consideration of their children's need for bus transportation at the meeting of CUSD Board of Trustees recently.

When water stopped

running from the faucet in her kitchen sink on Monday at 8 p.m., Mrs. Paul Uenaka of 180 N. San Tomas Aquino Rd., asked her husband to check the trouble. The Uenakas have their own well. Come to find out, the pump had been stolen!

Trustees of the Campbell Union (elementary) School District last Thursday approved preliminary

plans for the new Hazelwood School. Through effective use of space including the elimination of corridors, the school will have two more classrooms than the usual number in new schools.

10 YEARS AGO

Downtown Campbell is in for a major face-lifting operation if new building and remodeling plans now on the drafting board mater-

ialize.

Tyner Ball reports a gaping hole in the rear window of his car caused when the glass crystallized and broke after a jet plane had flown over.

It was reported this week that plans are being prepared for a swimming pool to be located at Camden High School with construction to start before the first of the year.

15 YEARS AGO

More than 800 signers of petitions calling for a special election for Campbell incorporation were reported by members of the petition committee at a meeting held Monday night. The figure is practically double the number who signed petitions during the 1948 campaign for incorporation.

Polio is on the increase in Santa Clara

County. Phone T. C. Agostinho for Polio Insurance. Campbell 2573. —(an advertisement in The Press.)

Government restrictions on use of steel will delay start of construction of the Rosemary School in Campbell Union School District to the first quarter of 1952 at least, Superintendent William Henley reported this week.

From the files of The Campbell Press

1 YEAR AGO

Marilyn Means, daughter of Mr. and Mrs. Bill Means, was the recipient of the Pine Tree award presented by her sorority, Delta Delta Delta, for being the outstanding junior woman.

By a divided vote (4-3) the Planning Commission took a revolutionary step Tuesday night in the control of service stations for the city. The adoption of an ordinance amendment was recommended that would stiffen the controls of outdoor business activities. Service stations, of

course, are included in this category.

West Valley College had 5000 students when it opened its doors for its second year of academic operation on Monday.

Safeway Stores report new high sales-profits

Safeway Stores, Incorporated, has reported new highs in the first 36-week period in both sales and profits.

Net income for the 36 weeks ended Sept. 10 amounted to \$41,915,105 compared to \$30,947,475 for the same period of 1965, an increase of 35%.

Safeway's 1966 net income for the 36-week period amounted to \$1.65 per share of common stock, based on the average number of shares outstanding during the period compared to \$1.21 in 1965. Sales for the first 36 weeks totaled \$2,308,580,864 in 1966 as against \$2,018,888,384 in 1965, an increase of 14%.

During the third 12-week period, the Company reported sales of \$804,535,153 and net income of \$15,565,900 compared to \$688,709,894 and \$12,001,693 respectively for the same twelve-week period in 1965. Earnings per share of common stock were \$0.62 and \$0.47 respectively.

There were 2,161 Safeway stores in operation at the close of the Company's first 36 weeks of 1966 as compared to 2,128 at the same time a year ago.

Obituaries

THEODORE A. CISOWSKI
Funeral services were held from the First Methodist Church of Campbell recently for Theodore Ashely Cisowski, 26, son of Mr. and Mrs. Joseph Cisowski of 15640 Loma Vista, Los Gatos, who was killed in an automobile accident in Washington.

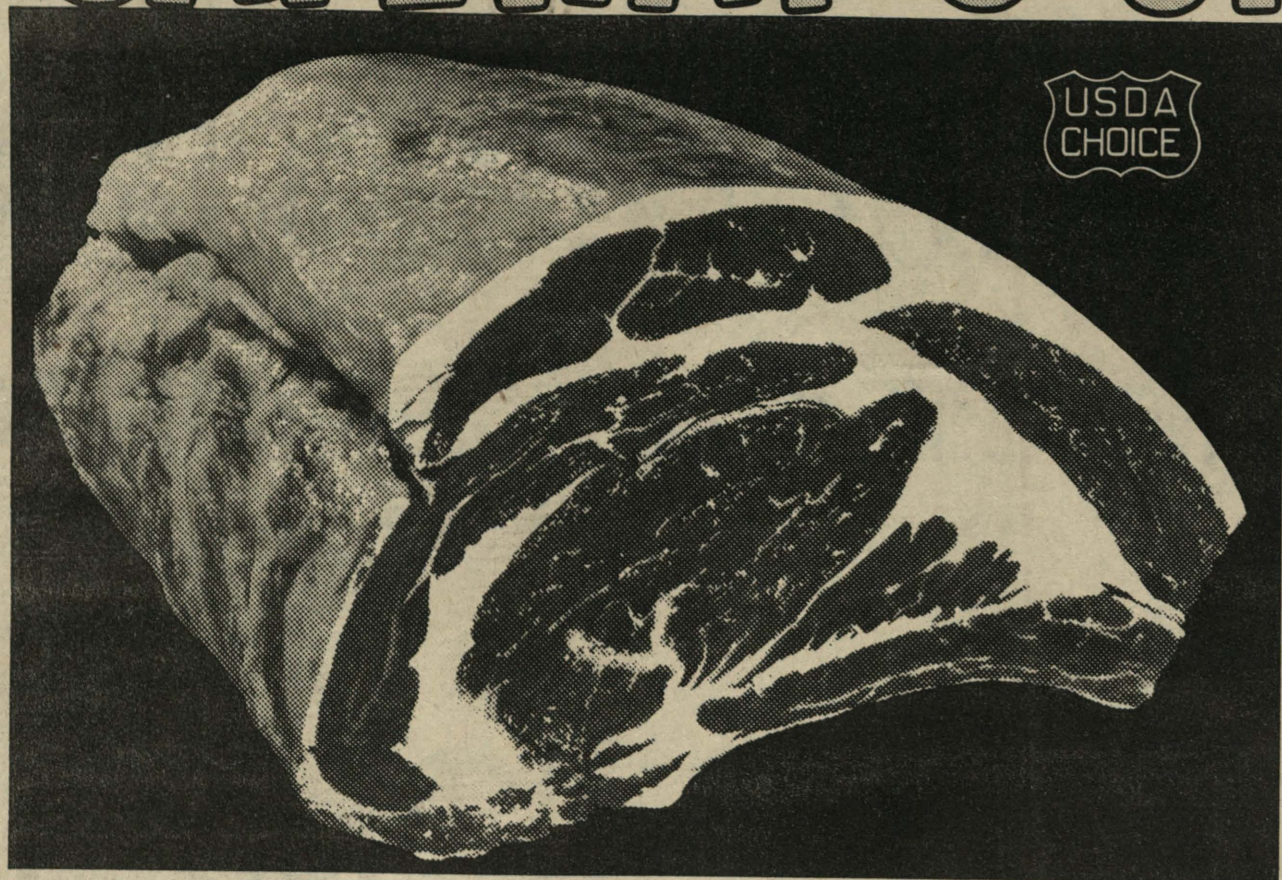
Cisowski attended West Valley Schools and graduated from Camden High School in 1959. He had lived in Los Gatos for 11 years. He had been employed in a fiber plant in Longview, Wash., for the past nine months.

Survivors in addition to his parents are his wife, Mrs. Janet Cisowski of Longview; his sister, Miss Claudia Cisowski of Los Gatos, and three brothers, Edward A. Cisowski of Los Gatos, James A. Cisowski of Campbell and Robert A. Cisowski of San Jose.

SCORPIONS

In scorpion territory, about 50 per cent of baby owls' food consists of scorpions whose poisonous stingers have been neatly clipped off by parent owls before bringing them to the nest.

SAFEWAY'S GIGANTIC BEEF



Standing Rib Roast Lb. **89¢**
The "King of Beef Roasts." Cut from Aged Tender U.S.D.A. Choice Steer Beef... Best for Flavor

New York Steaks Boneless, U.S.D.A. Choice Grade Beef—Lb. **\$1.79**
Sirloin Tip Roasts Boneless, U.S.D.A. Choice Grade Beef—Lb. **89¢**
Boneless Chuck Roasts U.S.D.A. Choice Grade Beef—Lb. **79¢**

TOP ROUND STEAKS Boneless, U.S.D.A. Choice Beef—Lb. **99¢**

Market Steaks Boneless, U.S.D.A. Choice Grade Steer Beef—Lb. **\$1.69**
Top Sirloin Steaks Boneless, U.S.D.A. Choice Grade Steer Beef—Lb. **\$1.59**
Boneless Beef Roasts Crossrib or Bottom Round U.S.D.A. Choice—Lb. **89¢**
Chuck Pot Roasts U.S.D.A. Choice Grade Beef Blade or 7-Bone—Lb. **59¢**

SMOKIE LINKS
Oscar Mayer 12-oz. Package **55¢**

More Meat Dept. Values
Veal Parmagiana Ranch Hand 12-oz. Package **69¢**
All Meat Franks Oscar Mayer 1-lb. Package **69¢**
Franks Safeway, All Beef, All Meat or Somerset, Dinner Franks 1-lb. Package **59¢**

Bel-air King Size Vegetables
Green Peas
Cut Golden Corn
Mixed Vegetables
French Fries Crinkle Cut or Regular
2-Pound Plio Bags Your Choice
49¢

Vienna Sausage Libby—4-oz. Can **4 for 89¢**
Apricot Nectar Town House—46-oz. Can **3 for 89¢**
American Cheese Kraft, Single Wrapped Slices—12-oz. Package **59¢**
Minced Clams Snow's (7 1/2-oz.) or Clam Chowder (15-oz.) **3 for 89¢**
Grapefruit Sections Town House 16-oz. Can **4 for \$1**
Meat Pies Manor House, Chicken, Turkey, Beef, or Tuna—8-oz. Size **5 for \$1**
Chili Con Carne Hormel, With Beans—15-oz. (Without Beans 49¢) **3 for \$1**
Saffola Margarine 1-lb. Carton **41¢**
Cream Pies Bel-air, Lemon, Banana, Chocolate, or Coconut—14-oz. **3 for \$1**

SAFEWAY'S FABULOUS BONUS BINGO
SERIES No. 2
TO CONTINUE 2 MORE WEEKS

There's Still THOUSANDS of DOLLARS To Be WON!
19 MORE \$100.00 WINNERS

- Jeanne E. Walker
- Mrs. Jack Johnson
- Jeri Arlene Libby
- Rev. Sergei S. Koberg
- Esther Arnold
- Helen A. King
- W. B. Shepherd
- Carolyn E. Davis
- Fulvia Pastori
- Pat Kelly
- Alfred Phillips
- Virginia Willis
- Robert Korb
- Mrs. Floyd Clancy
- Edna Sadler
- Mabel R. Olson
- Mildred Meeker
- Mrs. L. C. Shaffer
- Mary A. Henley

Check Your Game Book See If You Have These



Cut them out (or copy) and use them together with the prize slips for Program #108 that you receive when you visit our stores.

If you copy, hand print in plain block letters on a plain piece of paper, the Program Number, Game Value, Letter & Number as they appear in the ad. Program #108 are the only tickets valid for this game. They are not valid for any other game.

During our Bonus Bingo Game No. 2, we have printed a total of 21 "Newspaper Extra Slips" to help you win. This week and next we are repeating some of the early slips just in case you missed them.

No Obligation... Nothing To Buy
One free prize slip per store visit. No purchase required. Purchasers not favored. No need to pass through checkout stand. Secure your free prize slip at either end of checkstand or from any employee other than in meat department.
Name and picture of winners will be used only with their permission.
©W. J. Jeffrey 1964—All Rights Reserved, Strategic Merchandising, 90 Park Avenue, New York, N.Y. Program #108

TV Dinners Swanson's (Except Ham & Pork) Package **49¢**
Pork & Beans Van Camp—31-oz. Can **19¢**
Campbell's Soups Meat Base Assorted Regular Can **6 for \$1**
Tomato Sauce Del Monte 8-oz. Can **10 for 69¢**
La Pina Flour 25 lb. Bag **\$1.59**
Lucerne Ice Cream Macadamia Nut **HALF GALLON 79¢**
Also Many Other Delicious Flavors to Choose From



Edwards Coffee Vacuum Packed **2 Lb. Can \$1.09**
(3-lb. Can \$1.63)
Safeway Instant 10-oz. Jar **99¢**



Whip 'n' Chill 3 3/4-oz. Pkg. **5 for \$1**
Grahams Busy Baker 2-lb. Pkg. **59¢**
Dream Whip 2-oz. Package **25¢**

MJB Tea Bags Black Tree Tea Carton of 48 Bags **49¢**
Brownie Mix Betty Crocker 22 1/2-oz. Package **47¢**
Vermont Maid Syrup 24-oz. Glass **59¢**
Tomato Paste Contadine 6-oz. Can **2 for 29¢**
Heinz Ketchup 14-oz. Bottle **2 for 49¢**
Dill Pickles Heinz, Hamburger Slices 11-oz. Glass **31¢**

Brown Mustard Heinz 6-oz. Glass **15¢**
Chicken Spread Underwood 4 1/4-oz. Can **47¢**
Lasagne Riviera, With Italian Sauce 40-oz. Can **55¢**
Chili Beans Riviera—24-oz. Can **29¢**
Bubble Club 12-oz. Carton **39¢**
Purex Liquid Bleach Gallon **55¢**

Vano Liquid Starch 1/2-Gallon **51¢**
Vano Fabric Finish 20-oz. **62¢**
Nalley's Beef Stew 15-oz. Can **49¢**
IXL Chicken Ravioli 15-oz. Can **35¢**
IXL Enchilada 15-oz. Can **43¢**
Aurora Toilet Tissue 2-Roll Pack **29¢**

ON CAPITOL

HILL

with
"Charlie" Gubser



As the 89th Congress enters the home stretch, a mood of frustration and irritation permeates Capitol Hill. Some Congressmen, particularly newer members, resent being held in Washington while furious campaigns are waged against them at home. The second session of the 89th Congress, unlike the first, doesn't seem able to get things done. CONGRESSION-

AL QUARTERLY indicated that after 8-1/2 months of continuous session Congress has completed action on only seven of 25 major bills.

Three months into the new fiscal year, government departments are operating on temporary resolutions based on last year's spending levels because Congress has not completed work on major appropriation bills.

For a variety of reasons, important matters like education, the anti-poverty bill, the proposed Transportation Department, unemployment compensation, demonstration cities and pollution control have been delayed until the closing days of this session.

One of the reasons for legislative logjams and delay is that the Executive Branch has become too powerful in the legislative process.

Columnists, political scientists and the general public tend to judge the effectiveness of a Congress by the percentage of an Administration program it has passed.

This overemphasizes the proper role of the Executive Branch in making of law and downgrades the Congress which constitutionally should be the major element in the process.

In 14 years I have

noted an increasing tendency by Congress to await "the word" from the White House before taking action. Inevitably this stalls legislation until some Congressmen, eager to get home to their districts, are pressured to do the Administration's will.

Recently a draft of a bill to be presented next year by the Administration was revealed. It shows clearly how the Execu-

Wed., Oct. 5, 1966

The Campbell Press 7

tive Branch works to circumvent established Congressional policy. In a recent law Congress decreed that no federal funds can be used for the "bussing" of school children out of their districts of residence for the purpose of achieving de facto integration.

Now, the Department of Health, Education and Welfare has actually drafted legisla-

tion which proposes federal outlays of \$5.7 billion in the next five years for new construction, giving "preference for projects designed to alleviate segregation or racial imbalance."

Under Title III of the proposed law special grants would go to schools having few Negro pupils, if they agreed to accept Negro students from other districts. \$1.5 billion would go to support "techniques appropriate to correct de facto segregation."

The Administration certainly has the right and the obligation to make proposals such as this one and, for one, would defend that right. But when a legislative objective which is certain to be emotionally explosive is conceived before the ink is dry on a law which is exactly contrary to what the Executive Branch is fast assuming dominance over Congress in the legislative process.

The more dominant it becomes the closer we will approach dictatorship and the farther we will digress from constitutional democracy!

& POULTRY SALE...NOW ON!

Hen or Tom Turkeys **Lb. 39¢**
Famous Manor House Brand... Always U.S.D.A. Grade A and Govt. Inspected... Best for Value

Fryer Parts Manor House, U.S.D.A. Grade A Breasts, Drumsticks, or Thighs—Lb. **66¢**
Roasting Chickens Manor House, U.S.D.A. Grade A... Plump! Tender! Delicious!—Lb. **49¢**
Manor House Ducklings U.S.D.A. Grade A—Lb. **53¢**

BONELESS TURKEY ROASTS Manor House U.S.D.A. Grade A—Lb. **89¢**
Stuffed Turkeys Armour's Star Brand—Lb. **59¢**
Honeysuckle Turkeys Selected Sizes (10 to 22 Pounds)—Lb. **49¢**
Turkey Roasts Honeysuckle, 2 1/2-lbs.—Each **\$2.98**
Fryer Backs & Necks Manor House U.S.D.A. Grade A—Lb. **11¢**

Pork & Sea Food Favorites
Pork Roasts Lean, Boneless Butt Cuts—Lb. **79¢**
Canned Hams Dubuque, Royal Buffet 5-lb. Tin **\$4.69**
Salmon Selected Silvers, Half or Whole—Lb. (Slices—Lb. 98¢) **89¢**

CANNED HAM
Dubuque Royal Buffet
8 Lb. \$6.69

Cigarettes POPULAR BRANDS—CARTON, INCLUDING TAX **\$2.34**
Peaches Highway, Yellow Cling, Sliced or Halves 29-oz. Can **19¢**
Margarine Coldbrook—1-lb. Carton **5 for \$1**
Pure Honey Empress, Clover—5-lb. Can (Regular \$1.59) **98¢**
Large AA Eggs Cream O' The Crop—Dozen (Extra-Large . Dozen 55¢) **53¢**



Fitch Shampoo 4-oz. Glass (Regular 59¢)
Truly Fine Shampoo 8-oz. (Regular 59¢)
Buffered Aspirin Safeway—100's (Regular 59¢)
Vaseline Jelly 8-oz. (Regular 59¢)
Jergens Lotion 5 1/2-oz. (Regular 59¢)

YOUR CHOICE 39¢

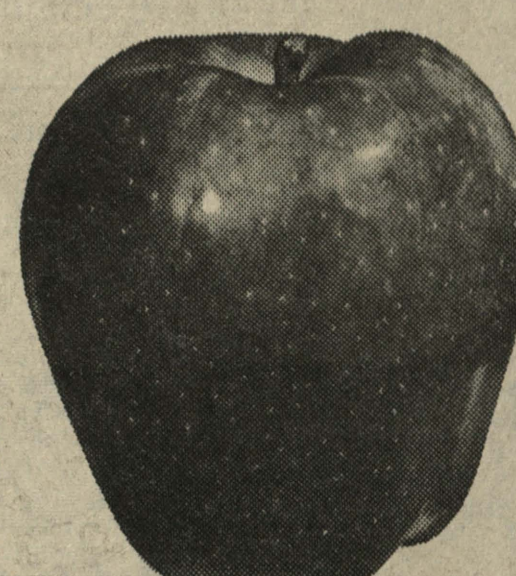
POTATOES U.S. No. 1 Gardenside Pack **10 Lb. 59¢**

BANANAS Choice, Golden-Ripe Fruit —Lb. **15¢**

TOMATOES Red-Ripe! Just Right for Slicing! **2 Lbs. 39¢**

Hi-C Fruit Drinks Assorted—46-oz. Can **3 for 89¢**
Orange Juice Scotch Treat, 'The Real Thing,' 6-oz. Can (Bel-air—6-oz. Can 4 for 89¢) **5 for \$1**
Crisco Oil 38-oz. Glass **69¢**
Whole Potatoes Highway, White 15-oz. Can **2 for 29¢**
Pinto Beans Town House—4-lb. Bag **55¢**
Toast 'ems or Popups Kellogg's Regular Size **39¢**
Jell-O Gelatins Asstd. Flavors—3-oz. Pkg. (Jell-well—3-oz. Pkg. 10 for 89¢) **10 for 98¢**
Spray Starch White Magic—22-oz. Can **59¢**
Reynold's Foil Heavy Duty—25-Foot Roll **65¢**
Kat Nip Cat Food Regular Can **8 for \$1**
Parade Detergent 49 1/4-oz. Package **49¢**

Extra Fancy Red Delicious Apples
Washington's Finest!
5 Lbs. 69¢



Seedless Raisins Town House—Six-Pack **2 for 39¢**
Head Lettuce For a Crisp Tossed Salad **2 for 35¢**
Clip-Top Carrots Good So Many Ways! **3 Lbs. 29¢**
Yellow Onions U.S. No. 1 **4 Pound Cello Bag 29¢**
Crisp Celery Clean, Green Stalks—Each **19¢**
Firm Cucumbers Crunchy Crisp—Each **3 for 29¢**
Fancy Grapes Italia Muscats or Red Tokays **2 Lbs. 29¢**
Orange Juice Daily Sun, Pure Orange Juice from Florida (Quart 43¢)—1/2-Gallon **79¢**
Artichokes Large Globe Variety **3 for 39¢**

NEW...Sensational CLEANER



22-oz. Spray Container 89¢
(64-oz. Refill...\$1.69)

Obituaries

RANDALL LAKE
Randall Lee Lake, 19, son of Roger Lake of Campbell, died in a Philippines Island from malaria, contracted while on duty with the U.S. Marines in Viet Nam.

The youth, a former student at Blackford High School, had been in Viet Nam since last July. He had been in the Marines for the past two years. He was a native of Tulare. Funeral services were held from the Darling-Fischer Garden Chapel, with interment in the veterans plot in Oak Hill Memorial Park.

Lake was the husband of Kathy Lake, father of Randall Lee Lake, Jr., of Washington; son of Roger Lake of Campbell and Mrs. Mildred Hall of Fresno, and stepson of Alice Lake of Campbell.

TOBIA SALCICCIA
Tobia Salciccia, 66, a retired Southern Pacific employee, died in a Los Gatos hospital following a long illness. Salciccia, a resident of 204 Hardy Ave., Campbell, retired from the railroad in 1956. He was a native of Italy.

He was the husband of Mrs. S. Salciccia, and the father of eight children, including Frank Thomas, Tony, Toby, Junior, Alfred, Richard and Miss Lucy Salciccia, all of San Jose, and brother of Thomas Salciccia of Italy. Funeral services were held from Mission Chapel in San Jose with Requiem Mass at St. Lucy's Church. Entombment was in Santa Clara Catholic Cemetery.

CHARLES CYPERT
Last rites were held for Charles H. Cypert, 75, a retired diesel mechanic, and resident of Campbell for the past 18 years. He succumbed to an apparent heart ailment, the coroner's office reported. Cypert made his home at 118 Winslow Court. He was a native of Arkansas.

Surviving are his wife, Mary, and four daughters, Mrs. Ann Lathrop, Mrs. Beatrice Snyder, Mrs. Betty Pendergraft and Mrs. Peggy Stickney, and a son, Charles O. Cypert. Funeral services were held from John Dowdle Mortuary with interment in Santa Clara City Cemetery.

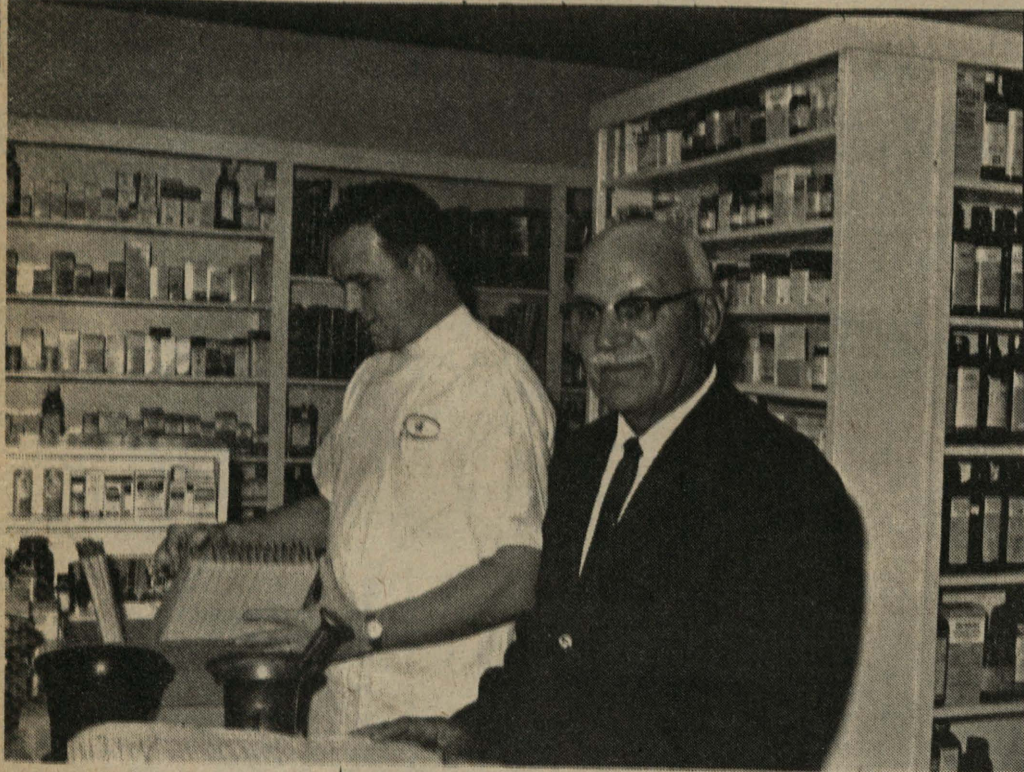
Advertised Prices Effective
Wednesday thru Saturday,
October 5, 6, 7, 8, 1966 in
CAMPBELL
Winchester & Budd
Hamilton & Bascom
We reserve the right to refuse sales to commercial establishments.

BEVERAGE SUGGESTIONS
Beer Brown Derby—12-oz. Cans (Case of 24 12-oz. Cans \$2.99) **6 for 79¢**
Diet Cola Cragmont—16-oz. Btl. (Plus Deposit) (Case of 24 \$1.89) **6 for 49¢**



SAFEWAY

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NATIONAL PHARMACY WEEK, Oct. 3-9—A comparison between the method of filling prescriptions, "Yesterday, and Today", is being demonstrated by Ralph L. Olivi, right, one of the country's elder pharmacists, and Allan C. Blaine, owner of Aero Pharmacy, Campbell, and president of the county Pharmaceutical Association. The book seen in Olivi's hands was used in Wapple's Pharmacy, in Hollister, and prescriptions

were glued in back in the Horse 'n Buggy Days, while the modern file seen in Blaine's hands, is the up-to-date filing system used today. The two men are helping to promote National Pharmacy week, which runs through Sunday.

County pharmacists join in observing nationwide week

National Pharmacy Week is set for this week, ending on Oct. 9. It is being observed by the Santa Clara County Pharmaceutical Association, along with more than 4000 northern California pharmacists.

The announcement was made by Allan C. Blaine, president of the Santa Clara County Association, who is the owner of Aero Pharmacy, 2075 Winchester Blvd., Campbell.

The pharmacist of today must have a greater familiarity with thousands of prescription drugs, and

their combinations," Blaine said. "He must be aware of the ingredients, and know what they do, and what possible dangers will arise from their misuse."

"The accuracy and knowledge of the neighborhood pharmacist is up-dated regularly, and he must be alert to the safety of the health and even the life of his customer," he said.

"He is often a consultant to the family doctor on new drugs, as well as director of a 'Community Health Center', he explained further, "and advisor on family health needs."

Pacific Telephone makes plans for big night on November 8

Pacific Telephone is gearing up for the biggest communications night of the year—Nov. 8—when election returns will be gathered on a regional basis for the first time.

Calls will flow into California from precincts and county courthouses in 11 Western states for compilation and dissemination to the viewing and reading public, according to G. L. Sicard, the telephone company's manager in Campbell.

The three major TV networks, along with Associated Press and United Press International, have banded together to pool the returns under an arrangement called News Election Service (NES).

The pool partners will file approximately 500 separate orders for election night communications services, some at the last possible moment.

They will have at least 460 lines at election central—the Biltmore Hotel in Los Angeles—so that quick returns from more than 22,000 precincts in four states can help establish voting trends.

Over the same lines will go calls from each county courthouse in the 11 states, starting about two hours after

the polls close. This will continue about twice an hour until the actual candidate totals are compiled and all precincts are accounted for.

Calls will go directly from precinct workers to NES headquarters in Los Angeles.

Tabulation will be made by computers located elsewhere in Los Angeles and connected by telephone lines to the Biltmore.

Will this take a lot of planning? "You bet," replied Sicard. "This means phones have to be accessible to persons reporting from precincts and courthouses. They expect to handle 30,000 calls at the Biltmore that night and, to make this possible, we have to hold up our end. Coordination is needed and AT&T is handling this with all the other telephone companies in the West."

What about all those phones ringing at once in the Biltmore Hotel? "We thought of that, too," Sicard said, "they'll light up, instead of ringing. It'll be much easier on everyone's nerves."

Knowing the combination of human and machine can sometimes present problems, telephone technicians will be available Nov. 8

O.E.S. meets on Friday, Oct. 7

Campbell Chapter, Order of Eastern Star, will meet Friday, Oct. 7, at the Orchard City Grange Hall, 109 N. First St., Campbell. There will be a potluck dinner served at 6:30 p.m., election of officers and other events. There will also be a bazaar. Each member is asked to bring an item for the bazaar.

FISH FOR PELICAN
It has been estimated that about 150 pounds of fish are required to rear a young pelican to the point where it can care for itself.

S. F. SURVEY
The original surveyor's plot of San Francisco is still in the archives of Oregon City, Ore., the only seat of American government in the Far West when it sent there to be legalized in 1849.

Delta Kappa Gamma

Delta Kappa Gamma Society will meet Thursday, Oct. 6, at the home of Mrs. W. Thompson, 789 Fiesta Lane, Cupertino at 7:30 p.m. The Gamma Omega chapter is the West Valley Chapter of Delta Kappa Gamma.

Mrs. G. Martin will review the book "Cissy" by Paul Healy, the biography of Mrs. Eleanor Patterson. Mrs. Mary Hedges is president of Gamma Omega chapter.

Gospel music at Grace Temple

All gospel music fans are invited to join in a gospel singing at the Grace Temple Baptist Church, 612 W. Parr Ave. on Friday, Oct. 7 at 7:30 p.m.

The Temple Echoes Quartet, well-known gospel singing group from Fresno will be special guests at this meeting. Guy Fullmer is pastor of Grace Temple.

Hakone Gardens decorator show attracts many

The decorator show at Hakone Gardens in Saratoga sponsored by the San Jose Light Opera Auxiliary has attracted many visitors interested in beautiful fabrics, art in action, and Japanese furniture.

Theme for the show is "West meets East" and there are many fascinating events taking place during the day in addition to enjoying the Japanese gardens developed by James Sasaki of Saratoga. Of great interest are the important pieces of jade from the famous Avery Brundage collection, which are being displayed to the public for the first time.

The main residence and guest houses have been furnished in authentic Japanese style. Participating decorators will be in the rooms they have done each Wednesday from 2 until 4 p.m. for consultation. Mrs. Walter Dittman, chairman of the show, says reservations may be made by calling 252-1758.

RUMMAGE SALE
Blossom Valley Garden Club will hold a rummage and plant sale on Friday, Oct. 7, from 9:30 a.m. to 3 p.m. at the Cambrian Youth Center, on Bascom Ave. The public is invited.

Firemen to illustrate prevention week Oct. 9-15

Demonstrations at schools, a poster judging contest and an appearance by the Model A Fire Truck are all scheduled by the Campbell Fire Department as part of the observance of National Fire Prevention week Oct. 9 to 15.

During the week members of the Campbell Fire Department will present fire prevention demonstrations at all the local schools. During the demonstrations the antique Model A fire truck will be on display along with the modern equipment now being used by the local fire department.

As part of the Fire Prevention week kickoff, Mayor Ralph Doetsch, City Manager Bob Stephens and Fire Chief George Maxwell will judge the fire prevention posters painted by members of the Campbell Adult educa-

tion art classes under the direction of Judy Howland.

Judging will take place on the lawn in front of the Campbell Country Woman's Clubhouse, 274 E. Campbell Ave., this Saturday, with prizes worth \$80 in the form of studio easels and other paint supplies being awarded to the winners of the best posters submitted for judging. Following the judging and during the Fire Prevention Week, the posters will be displayed in the various Campbell merchants store windows.

As a part of the Fire Prevention Week Chief Maxwell listed a few of the following rules which will help prevent fires from starting, or once they have started, limit the damage being done by the flames.

If a fire starts in your home, school or

place of business, call the fire department immediately.

All fires are little ones when they begin, and the first five minutes is the crucial period.

Firefighting is a job for professionals, and firemen are trained to extinguish fires before they get out of hand.

If you have a fire, first, get everyone out of the house, then call the fire department.

Property can be replaced, but a life can not.

Give the baby sitter if you employ one, a card with the telephone number of where you can be reached, the numbers of the fire and police departments, and of your family doctor.

Show the sitter all the exits from the house or apartment and provide her with a flashlight to be used in case the

lights go out. Explain to the sitter that in the event of a fire, she should get the children out of the house, then call the fire department, preferably from a neighbors' house. Remind her that no one should re-enter a burning building.

Retail stores are urged by the Campbell Fire Department to observe Fire Prevention Week by making a check of their establishments for any possible fire hazards.

Families are also urged to have a fire escape plan drawn up, and each member of the family should know how to leave a burning home if the doors are blocked by flames.

RURAL LIGHTING
About 98 per cent of U.S. farmers now have central station electricity compared with 11 per cent in 1935.



GOOD CLOTHES DESERVE GOOD CARE

MOONLIGHT CLEANERS

KIRKWOOD PLAZA 1616 W. CAMPBELL AVE.
(NEXT TO MAYFAIR MKT...KIRKWOOD HARDWARE)

MOONLITE SHOPPING CENTER, SANTA CLARA
(Next to Thrifty Drugs)

HOURS 7 TO 10 Mon. thru Sat.
A.M. P.M.

COUPON

20% OFF ON ANY ALTERATIONS

COMPLETE FAST SERVICE
GOOD ANYTIME

COUPON

7 AM - 6 PM

VENCLINE COIN-OP DRY CLEANING

\$1.00 OFF

With Coupon \$1.50 — Reg. \$2.50 / 10 lbs.

GOOD ANYTIME

AVAILABLE SERVICES

- Alterations (complete service)
- Collars Turned
- Rewaving (by experts)
- Leather Garments
- Suede Garments
- Fur Garments
- Hat Blocking
- Dye Work
- Pillows Renovated
- Rugs cleaned
- Bedsprings
- Blankets (wrapped in cedar bags)
- Blankets...new bindings!
- Sleeping Bags
- Comforters
- Quilts
- Drapes...decorator folds
- Water Repellency

Dress Shirts

LAUNDERED 4 HOUR SERVICE

25¢

WITH ANY DRY CLEANING ORDER

FREE SERVICES

- One Hour Cleaning
- 4-Hour Shirt Service
- Buttons Replaced
- Cuffs Tacked
- Pockets Stitched
- Seams Repaired
- Snaps Replaced
- Hooks & Eyes Replaced
- Fancy Buttons cared for
- Careful Inspection
- Garments Delinted
- Sweaters Brushed
- Sweaters Blocked
- Covered in Plastic
- Sizing (like new)
- Moth Proofing
- Mildew Proofing
- Expert Spot Removing

NEWEST, VERY LATEST EQUIPMENT IN DRY CLEANING WITH EXPERIENCED EMPLOYEES... TO GIVE YOU QUALITY DRY CLEANING AT IT'S VERY BEST...

OPEN DAILY 7 AM to 10 PM

WE OPERATE OUR OWN SHIRT LAUNDRY

You Serve Yourself and SAVE!

HAVE YOU DRAPES, SPREADS, SWEATERS, CHILDREN'S CLOTHES THAT NEED DRY CLEANING BUT YOU HESITATE BECAUSE OF COST? BRING THEM IN FOR CLEANING IN A SELF-SERVICE VENCLINE MACHINE. ALL YOU DO IS PUT THE ITEMS IN THE MACHINE, INSERT THE QUARTERS, CLEANING IS DONE BY OUR "PROFESSIONAL" CLEANERS IN "PROFESSIONAL" MACHINES. CLOTHES RETURNED CLEAN AS A WHISTLE IN ONLY FORTY-FIVE MINUTES. VENCLINE HOURS 7 A.M. TO 6 P.M. (CLOSED SUNDAYS)

Course offered by police for citizens is outstanding service for community

WHERE ARE THE OFFICERS WHEN
I NEED THEM?

WHAT RIGHTS DO I HAVE?
CAN THEY SEARCH
MY CAR?

DO THE OFFICERS HAVE QUOTAS?
FOR TRAFFIC TICKETS?

WHAT'S A POLICE OFFICER?



HOW CAN I STOP THE SPEEDING
IN FRONT OF MY HOUSE?

WHO ARE POLICEMEN?

WHEN CAN I MAKE AN ARREST?

HOW MUCH OF MY TAXES GO
FOR LAW ENFORCEMENT?

WHAT

Recently the primary philosophy in the furthering of public understanding of law enforcement has been aimed at the education of the officer, both academically and in the practical application of this knowledge and particularly in the area of human relations.

This program is important, but there is a definite need for YOU to have an honest understanding of law enforcement. There has been so much emphasis on public relations that the true concept of the role of a police officer has been sometimes misrepresented. Even the courts in searching for the sensitive balance between the rights of the individual and the protection of the community as a whole have added to this spectrum of confusion.

There are many other elements that we can't control or counteract with the education of the officer alone. How can you be expected to understand something that is a mystery. For example, what is curfew? Its purpose? Why can't the officer stop the nuisances in an area? That man was arrested for child molesting yesterday and today he's back in our community. Why? We hope to answer these questions and many more for you. But you must sacrifice - in hours of your time.

WHEN

The dates of the classes are listed on the application. The classes will be given from 7:00 p.m. until 10:00 p.m. Following this 3 hour presentation will be 3 hours of "field work". You will accompany an officer on a night of your choosing and make his "rounds" with him. A chance to see law enforcement at work. You may be surprised.

WHERE

Classes will be held at 75 North Central Ave. Enrollment will be limited in order to present a comprehensive and a participation type of program.

Classes will be filled on the basis of request and the date that the application is received.

This is a personal invitation from the Office of the Chief of Police to you - to join in an active program to create a better understanding of your law enforcement agency and how it can fulfill its obligation to make your community a better and safer place to live, work and play.

John D. Morgan
Chief of Police

APPLICATION

Name _____

Address _____

City _____ Phone _____

Please enroll me for: (Select a first and second choice)

☐ OCT. 26, 1966 ☐

☐ NOV. 15, 1966 ☐

AGE: (If under 21) _____

Questions I would like answered:

Detach and return to:
Campbell Police Department
75 North Central Ave.
Campbell, California 95008

Kirkwood Plaza

CAMPBELL AV. AT SAN TOMAS AQUINO RD. CAMPBELL

PRESENTS

International Festival Days

OCTOBER 6-7-8

\$2,000.00 IN PRIZES!

TO BE GIVEN BY YOUR
KIRKWOOD PLAZA
MERCHANTS...

STOP IN TODAY, AND FOR
THE NEXT DAYS (Oct. 6-7-8)
FOR OUR FREE
DRAWING TICKETS...



2 GRAND PRIZES

- 1— All Expense - Paid
Trip to LAS VEGAS
For 2: 3 Days & 2 Nights
- 2— All Expense - Paid
Trips to RENO

FOR 2: 3 DAYS & 2 NIGHTS
DRAWINGS: THURS. 7:30 P.M.
FRI., 3 P.M. — SAT., 3 P.M.

MEET THE FRIENDLY KIRKWOOD PLAZA'S MERCHANTS IN COSTUME!

BRITISH ISLES
• MacLean's MEN-BOYS

Hawaii

• LES GIRLS Beauty Salon
• MAYFAIR Mkt.

SPAIN

• KIRKWOOD HARDWARE

DENMARK

• KIRKWOOD BAKERY

ITALY

• MR. PIZZANO
• CAMPBELL Office Equipment

Sweden

• MICHELE'S FIGURE SALON
• KIRKWOOD DRUGS

JAPAN

• NORI'S YARNS
• THE DONUT HOUSE

Switzerland

• ALDOUS JEWELERS

France

• HOWARD'S SHOES
• PLAZA FABRICS
• LORRIE'S FASHIONS

MEXICO

• Fernando's Barber Shop
• AVILA'S SHOE REPAIR

Tahiti

• DOLPHIN AQUARIUM

Germany

• ROUND HOU Liqueurs

NORWAY

• MOONLITE CLEANERS

TICKETS FOR ALL DRAWINGS ARE AVAILABLE AT THE STORES LISTED ABOVE
— NO NEED TO BE PRESENT TO WIN —

COME HELP US
SELL-A-BRATE

OUR 1st

JOIN THE SAVING SELLABRATION AT

INTERNATIONAL FESTIVAL DAYS

OCTOBER 6 7 8

WIN
TRIP FOR 2
ALL EXPENSES: LOS VEGAS
PAID: RENO

COMPLETE
VARIETY
DEPARTMENT
★ GREETING CARDS
★ PARTY GOODS
★ GIFTS
★ NOTIONS

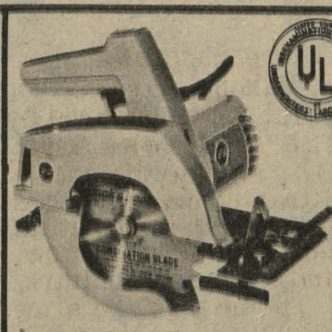
FREE
GIFT
WRAP
LAYAWAY
PLAN

Rubbermaid
Kitchen Organizers in our
Housewares Department

Further details available at our store
NO OBLIGATION TO PURCHASE
NO NEED TO BE PRESENT
TO WIN
COME IN TODAY
ALSO
\$2,000 IN PRIZES!
GIFTS, MERCHANDISE
SPECIAL BIRTHDAY
PRICES & SAVINGS
ORGANIZE YOUR KITCHEN

Save \$202
5 Turntable
Starter Set
Regular \$11.99 NOW \$9.99

FAMOUS
BRAND
NAMES
IN EVERY
DEPT.



U-130 7 1/4" SAW

Takes bigger jobs in its stride.
Keeps dust away from work.
Bevel and depth adjustments.
Rip fence and 7 1/4" combination
blade. Safely takes 6 1/2" blades
too. Cutting Depth: 90 2 3/8"
45 1 7/8"; 115 volts AC; 9 amps
1 H.P.; 4400 R.P.M.; Net wt. 11
lbs.; ship. wt. 15 1/2 lbs.

\$29.99

BALLOONS
FOR ALL THE
KIDS!

PORTABLE
TRAVELBAR

ATTRACTIVE TRAVEL CASE
OPEN UP FOR REFRESH-
MENTS AND COMPLETE
SERVICE.

\$12.95 AND \$16.95

OPEN
DAILY
9 to 9

CROCKERY CANNISTERS
BUY THEM SINGLE
OR IN SET

from \$1.95 ea



COMPLETE
ONE STOP
SHOPPING
HARDWARE
& VARIETY!
SEE THE BIG
SELECTION AND
VALUES!

VARIETY
GIFTS

Kirkwood
HARDWARE

BOYSEN
PAINTS

1600 W. CAMPBELL

KIRKWOOD PLAZA CAMPBELL

379-7800

College drama picks play cast

Casting for the West Valley College drama department's winter production, "The Irregular Verb to Love," has been completed according to Charles Hoover, drama director. The award-winning comedy, written by Hugh and Margaret Williams will be presented on Dec. 1, 2 and 3 in the West Valley Auditorium.

The complete cast follows:

Hedda Rankin will be played by Sallie Hayden; Felix Rankin, her husband, will be played by Robert Kupbens; Andrew Rankin and Lucy Beckett, their son and daughter, will be played by Bob Olenjacz and Linda Syres. Michael Vickers, Lucy's boyfriend, will be played by F.A. Celsi, who did such an outstanding job as Tom in The Glass Menagerie.

Local men form committee to elect Leppert

Formation of the Campbell Citizen's Committee to elect George Leppert to Congress is announced by chairman, Paul L. Anderson, 3866 W. Campbell Ave. Others prominent in the committee include James Kiehm, 921 Gretchen Lane, Ralph Steinberg, 147 Rosemary, Max Sachs, 2044 Via D'Este, and Thomas Grogan, 1079 Phelps Ave.

George Leppert is the Democratic candidate for the House of Representatives from the 10th Congressional District which includes the Campbell area. Leppert is a professor of Thermosciences at Stanford University and has been active in Santa Clara County politics. Interested persons are invited to call Anderson at 378-5068.

EL PARADISO COUNCIL
Next Tuesday, Oct. 11, El Paradiso Council members and friends are invited to view the film "Family Life Education" at San Tomas School. The merits of this type of program in the schools will be discussed at the meeting. The program starts at 7:30 p.m.

New Books at the Campbell Library

THE BARRIOS OF MANTA
by Rhoda and Earle Brooks

In August of 1962 a young sales engineer and his schoolteacher wife left home and friends in Illinois to serve in the Peace Corps. This book is an account of their lives, the first book ever written by Peace Corps volunteers.

The story of their life in Manta is no simple success story. Rather it is one of beginnings, as these two young Americans put all their skills, knowledge and ingenuity into the war against poverty, ignorance and disease. It is a message of hope, inspiration, and of continuing challenge.

THE GUARANTEED INCOME, Next Step in Economic Evolution? edited by Robert Theobald.

Robert Theobald argues the need for the guaranteed income as the latest in the series of profound reorganizations Western Society continues to make to distribute rights to increasing production. The concept of the guaranteed income is receiving rapidly growing attention: in this volume experts from several disciplines discuss its implications.

THE RING OF TRUTH
a mystery novel by George H. Coxe

The killing of a minor-league hoodlum, brings Dr. Paul Standish, a physician who doubles as the city medical examiner into an affair that implicates some prominent members of the community. Once again George Coxe has written a well-plotted, suspenseful story that tests the reader's faculties to the end.

erie. Carol Wrieden will be seen as Rachel Stone an internationally known reporter; Sue Stanley will appear as Mrs. Coulter, the Rankin's housekeeper. The part of Fedra, a young Greek girl who speaks no English, will be done by Sheri Crawford and her interpreter, Mr. Andrikos, will be played by Dave Replinger.

The New York Times had this to say about the 1963 Broadway production which starred Cyril Ritchard and Claudette Colbert in the husband-and-wife roles: "Slick fiction with a seasoning of laughter... The style moving from casual smartness to outright farce." The New York Post said, "A bright, amiable, and attractively acted contemplation of the problems of mutual understanding."

E.O.C. Mothers Club organizes

Mothers in the area are invited to join a new home-making, arts and crafts club sponsored by the Economic Opportunity Commission. The Club, called the West Valley Mothers Club, meets at the Church of Christ, 1075 W. Campbell Ave.

The group, under the direction of chairman Shirley Cook, meets mornings at the church. Child care will be provided. Anyone interested in working with this group is asked to call 378-5854.

Service

Notes

Two local men enlist in Navy

Two Campbell youths have enlisted in the U.S. Navy, Chief E. A. Goodenough, Navy Recruiting Officer reports. They are Bryan T. Baldwin, 115 S. Dot Ave., and Robert A. Borden, 348 April Way.

Both men are now at the Naval Training Center in San Diego. Upon completion of the basic training period they will be given two week's leave.

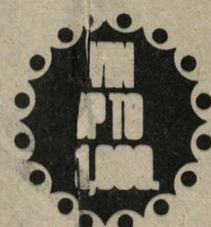
Dick's Grand

SALE PRICES EFFECTIVE WEDNESDAY THRU SUNDAY, OCTOBER 5 THRU OCTOBER 11

Grand Opening Priced
Specials at All Stores

PLAY "LET'S GO TO THE RACES"

RIDE YOUR GROCERY
CART TO RICHES!



**FOLGER'S
COFFEE**
2 LB. CAN

105¢

DUTCH PRIDE	Imitation Ice Cream Foremost-Half Gallon	49¢
COTTAGE CHEESE	Meadow Gold Pint Carton	35¢
MARGARINE	Allsweet 1 lb. pkg.	4 for \$1
DARIGOLD BUTTER	Cubed Grade AA-Lb. pkg.	87¢
NULAD EGG	Large Grade A-dozen	49¢
CHARCOAL LIGHTER	Colliers Fluid Quart size	39¢
TOAST'EM POP-UPS	5 Fruit Filled Flavors-Pkg.	39¢
TABLE SYRUP	Lady's Choice 2 lb. bottle	33¢
CANDY BARS	Nestle's Giant size	29¢
DICK'S MILK	Tall can	7 for \$1



**EGGO
MAYONNAISE**

LARGE 24 OZ. JAR

19¢



**C&H CANE
SUGAR**
5 LB. BAG

39¢

**HOMEKRAFT
BREAD**

LARGE 31¢ CELLO LOAF

19¢

Dick's Farm Fresh **PRODUCE**

OREGON RUSSETS

POTATOES

20 LB. CELLO BAG 69¢

GRAPES

RED LODI
TOKAY

LB.

10¢

APPLES

9 99¢

GOLDEN
OR RED
DELICIOUS

CABBAGE

BANANAS

CARROTS

CUCUMBERS

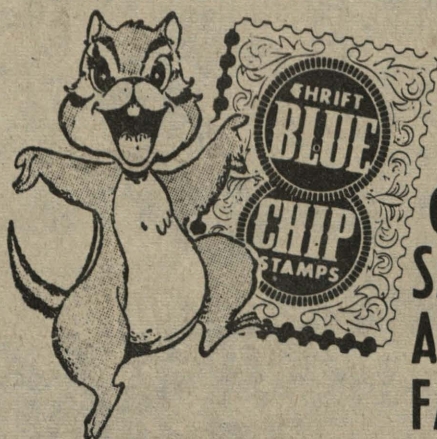
Crisp Mild lb. **9¢**

Golden Ripe 7 lbs. **\$1**

Young Tender lb. **9¢**

Long green 3 or **29¢**

MORTON'S SALT	Plain or Iodized Shaker Pak	Each	9¢
CAKE MIXES	Pillsbury (except Angel Food) Assorted Flavors-Pkg.		25¢
SANI-CLOR BLEACH	Gallon Plastic		39¢
WHITE STAR TUNA	Chunk Style #2 can	3 for	89¢
TOILET TISSUE	M.D. Family Pak		29¢
FRUIT DRINKS	Del Monte-Apple, Orange or Pink Pineapple-Grapefruit-46 oz.		19¢
COLLIER BRIQUETS	Super Charcoal	10 lb. bag	69¢



PREMIUM CRACKERS	Nabisco 1 lb. pkg.	33¢
SPECIAL K	Kellogg's Cereal 6 1/2 oz. pkg.	33¢
COFFEE	Folger's \$219 3 lb. can	75¢
SANDWICH CREMES	Fireside Cookies 1 1/2 lb. pkg.	39¢
APPLE SAUCE	Apple Time #303 can	7 for \$1
FABRIC SOFTENER	Dick's 1/2 gallon	59¢

Dick's #1
1020 No. FOURTH ST.
SAN JOSE

Dick's #2
1145 LAWRENCE STATION RD.
(NORTH of BAYSHORE HIGHWAY)
SUNNYVALE

Dick's #3
1400 SOUTH BASCOM AVE.
SAN JOSE

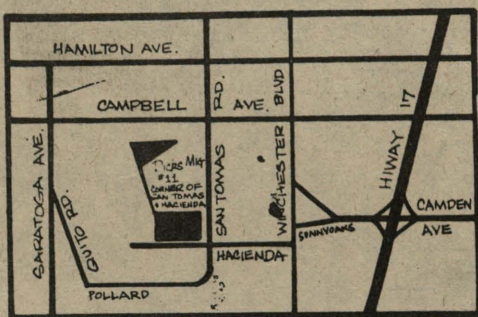
Dick's #4
CORNER of HOMESTEAD and
LAWRENCE STATION ROAD
SANTA CLARA

Dick's #5
15549 UNION AVE.
CAMBRIAN PARK AREA

Dick's #6
680 MINESOTA AVE.
SAN JOSE

Opening

AT DICK'S #11
SAN TOMAS & HACIENDA,
CAMPBELL



Free!

ICE CREAM, GLIDERS,

BALLOONS AT
STORE #11 ONLY

THURSDAY,
FRIDAY &
SATURDAY

Free!

ORCHIDS FOR
THE LADIES

FRIDAY &
SATURDAY
ONLY



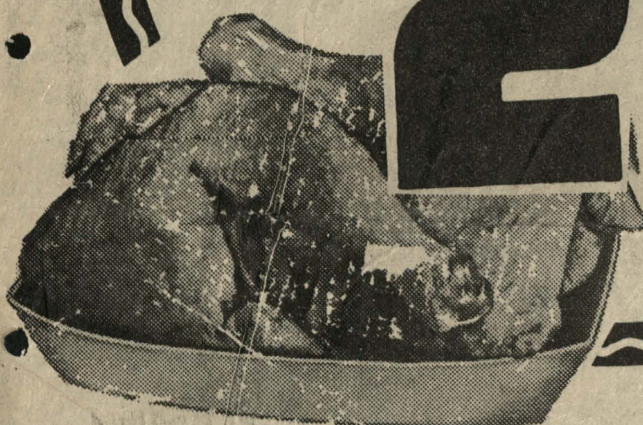
NOW!

BLUE CHIP
STAMPS AT
ALL Dick's
STORES for
Extra Savings

CUT UP
FRYERS

TRAY PACK, FRESH FROZEN

29¢ lb.



RIB STEAK

LONG ON FLAVOR—SHORT ON WASTE

89¢ lb.



CUT FROM FRESH YOUNG TOMS

29¢ lb.



TURKEY DRUMSTICKS

- ROUND BONE ROAST** Lots of Meat, Very Little Waste **69¢** lb.
- STANDING RIB ROAST** Short Cut **79¢** lb.
- SIRLOIN TIP ROAST** Boneless-Oven or Rotisserie **98¢** lb.
- CORNED BEEF** Pure Boneless Brisket in Cry-O-Vac **69¢** lb.
- RUMP ROAST** Extra Tasty, Semi-boneless **79¢** lb.
- FRANKFURTERS** Dubuque 12 oz. pkg. **39¢**
- SHORTRIBS OF BEEF** Lean & Meaty **39¢** lb.
- SLICED BACON** Patrick Cudahy **79¢** lb.

CANNED PICNICS
DUBUQUE READY TO EAT
4 LB. TIN
2⁸⁹ each

FAMILY PACK
GROUND BEEF
39¢ lb.
(SMALLER QUANTITIES 43¢ lb.)

Dick's FROZEN FOODS

MORTON'S POT PIES TURKEY, BEEF OR CHICKEN **15¢** each



- ORANGE JUICE** Sunniest Frozen Concentrate-6 oz. can **8 for \$1**
- STRUDELS** Pepperidge Farms All Varieties **49¢**
- TV DINNERS** Swanson's Beef, Turkey or Chicken **49¢**
- FISH STICKS** Rose Breaded 8 oz. pkg. **4 for \$1**
- VEGETABLES** Green Giant Leaf Spinach, Niblets Corn, Medium Peas or Cut Beans **29¢**
- BEEF TACOS** Patio 6 count-24 count **49¢**
- CHOCOLATE CAKE** Sara Lee **79¢**

POTATOES
Ore-Ida 1 lb. Tater Tots, Crinkle Cuts, French Fries or 12 oz. Shoestrings
4 for \$1

Dick's Health & Beauty Aids

PEPSODENT TOOTHPASTE **53¢**
REG. 95¢ FAMILY SIZE

- TEK TOOTHBRUSHES** Deluxe Adult size **2 for 49¢** Reg. 69¢
- MILK OF MAGNESIA** Phillips Reg. or Mint Flavor **59¢** Reg. 79¢-Lg. 12 oz. bottle
- SUBDUE LIQUID SHAMPOO** **69¢** Reg. 1.00 Large bottle
- BAYER ASPIRIN** **69¢** Reg. 89¢ 100 count bottle

Dick's



Dick's #7

11530 SARATOGA AVE.
SAN JOSE

Dick's #8

1745 STORY ROAD
EAST SAN JOSE

Dick's #9

680 DOWNER AVE.
BETWEEN ALMADEN RD. & I.B.M.
SAN JOSE

Dick's #10

777 CAPITOL AVENUE
MILPITAS

Dick's #11

HACIENDA & SAN TOMAS
CAMPBELL, CALIF.

District garden clubs hold show

Santa Clara Valley District of California Garden Clubs joined together at St. Mark's Church in Santa Clara last week for a delightful evening of fall fashions and entertainment. "Autumn Hues" was the theme for the event, and was carried out in the bronze and yellow chrysanthemums and autumn leaves which decorated the tables.

Included in the entertainment was a dance program presented by the Campbell-Belles, the high school garden club sponsored by the Campbell Garden Club. Those participating were Diane Rohde, Brenda and Carol Viehweger. Other entertainment was provided by representatives of Flower Friends Garden Club and Green Thumbs Garden Club.

Fashions were modeled from members of each of the participating clubs: Blossom Valley, Campbell, Dig 'n Dream, Flower Friends, the Green Thumbs, Las Jardineras, L.E.R.A., Santa Clara African Violet Society and the Camp-Belles. Commentary was given by Edwina. Fashions were by J. Silber's.

A comedy skit by the Campbell Garden Club completed the program and refreshments were served.

Guest Editorial

EDITOR'S NOTE: Lester E. Lafferty, publisher of The Campbell Press prior to 1955 and now retired to Santa Cruz, recently ran across the following editorial in the Medford (Ore.) Mail Tribune.

In his note to us, Lafferty wrote: "...In one of recent issues of the Medford Tribune, I spotted this article which is so convincingly written that it might have broader readership..."

We agree with Les that there is considerable food for thought in it:

No Laughing Matter

Commission of a felony—a crime which is punishable by imprisonment in the State Penitentiary or Correctional Institution, as distinct from a misdemeanor, punishable by not more than a year in jail—is a serious thing.

Many youngsters simply don't realize how serious. What may seem to them a mere prank, or at most a daring adventure, can turn out to be a blight on their future; such a thing as taking someone else's car for a "joy ride," for instance.

We have been shown a clipping from an unidentified publication about a judge in a mid-western state who had before him two high school boys who had been convicted of car theft. What the judge told them bears repeating, and we hope that any young people reading it will take it to heart.

HERE, in part, is what the judge said:

"You have been convicted of a felony, a crime for which you might be sent to the penitentiary. I do not have to send you to the penitentiary; I am permitted to give you a parole. But even if you never see the inside of a penitentiary or jail, you will not have escaped the penalties of your crime. The record of your conviction will be here as long as the courthouse stands. No amount of good conduct in the future can ever erase it.

"Next year, or ten years from now, or when you are old men, if you are called upon to witness in any court of law, some lawyer will ask you, 'have you ever been convicted of a felony?' You will have to hang your head and admit you have, because if you deny it the record of these proceedings will be brought from the vaults and read to the jury.

"The question will be asked for the sole purpose of casting doubt on your testimony. Convicted felons are not believed as readily as other persons.

"Someday you may have a chance to... work (in another country), and apply for a passport. You may not get it.

"Someday you may seek a position in the civil service of your state or nation. On the application blank you will find this question: 'Have you ever been convicted of a felony?' Your truthful answer will bar you from appointment; an untruthful answer would be detected.

"In a few years you will be 21, and others your age will have the right to vote—but you will not. You will be a citizen of your state and country, but you will have no voice in public affairs.

"I am granting you a parole. A parole is in no sense a pardon. You will report to the men who have accepted your parole as often as they may ask. Your convenience is not a matter of importance. You will also obey your parents. If your parents send you to bed at 9 o'clock, you will go without complaint. You will perform such tasks as are assigned to you.

"Should the slightest complaint of your conduct reach this court, your parole will be revoked immediately and you will begin serving your sentence. You will not be brought back here for questioning and/or explanations. You will be picked up and taken to prison—without notice to you and without delay."

If some young people had a better understanding of these cold, hard facts, they would be far more circumspect in their behavior. A felony is no laughing matter. —E.A.

After you see your doctor...



Bring your prescription to
Hamilton Ave. Pharmacy
281 E. HAMILTON CALL 378-2363

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE

WHEREAS, default has been made in the payment of the indebtedness secured by, and in the performance of the covenants contained in, that certain Deed of Trust dated August 16, 1961, made, executed, and delivered by JOSEPH F. AGUIAR and HILDA N. AGUIAR, his wife, as Trustees, to WESTERN TITLE INSURANCE COMPANY, a corporation, as Trustee, for EDWARD G. FRIES and MABEL FRIES, his wife, as joint tenants, Beneficiary, which Deed of Trust was recorded in the office of the County Recorder of Santa Clara County, State of California, on September 6, 1961 in Volume 5288 of Official Records at Page 75, et seq., Santa Clara County Records; and

WHEREAS, by an instrument recorded in Santa Clara County on June 22, 1966 in Volume 7419 of Official Records at Page 557, CONTINENTAL AUXILIARY COMPANY, a California corporation, was substituted as Trustee under the terms of said Deed of Trust in the place and stead of WESTERN TITLE INSURANCE COMPANY; and

WHEREAS, by an instrument recorded in Santa Clara County on November 1, 1961 in Volume 5348 of Official Records at Page 680, BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, a national banking association, was substituted as Beneficiary under said Deed of Trust in the place and stead of EDWARD G. FRIES and MABEL FRIES, his wife, as joint tenants; and

WHEREAS, the lawful owner and holder of said Deed of Trust and the debt thereby secured has applied to and directed the Trustee under said Deed of Trust in writing to execute the trust by said Deed of Trust created, and to make sale pursuant thereto; and

WHEREAS, Notice of Default in the performance of the obligations of the Trustors has been recorded as is provided for by law and Substituted Trustee deems it best to sell said premises and estate as a whole now remaining subject to said Deed of Trust in order to fulfill the purposes thereof.

NOW, THEREFORE, NOTICE IS HEREBY GIVEN THAT on Wednesday, the 2nd day of November, 1966; at the hour of 10:45 o'clock a.m. thereof, at the north 1st street entrance of the old County Courthouse, situated in the City of San Jose, County of Santa Clara, State of California, the CONTINENTAL AUXILIARY COMPANY, a California corporation, Substituted Trustee, will, under and pursuant to the aforesaid Deed of Trust, sell at public auction to the highest bidder for cash in lawful money of the United States, the following described real property, mentioned in said Deed of Trust, situated in the County of Santa Clara, State of California, and more particularly described as follows, to-wit:

Beginning at the Northwesterly corner of Lot 1 as said Lot is shown on the Map herein after referred to: running thence S. 0°23'E. along the Westerly line of said Lot 1, a distance of 114.216 feet to a Northwesterly corner of that certain parcel of land conveyed by L. T. Millsap, et ux, to E. A. Garrison, et ux, by Deed dated December 10, 1951 and recorded December 11, 1951 in Book 2332 of Official Records, at page 159; running thence East, along a Northerly line of said parcel of land so conveyed to E. A. Garrison, et ux, 54.50 feet; running thence N. 0°23'W. along the Easterly line of said Lot 1, 114.216 feet to the Northeast corner of said Lot 1, said Northeast corner also being on the Southerly line of Kennedy Avenue as shown on the Map herein after referred to; running thence West, along the Northerly line of Lot 1, and along said line of Kennedy Avenue, a distance of 54.50 feet to the point of beginning, and being a portion of Lot 1, as shown on that certain Map entitled, "Map of Sunnyside Park," and which said Map was filed for record June 23, 1910 in the office of the County Recorder of the County of Santa Clara, State of California, in Vol. "N" of Maps, page 1.

DATED: September 21, 1966, San Francisco, California

CONTINENTAL AUXILIARY COMPANY, a California corporation, as Trustee, BY G. P. Fiehn, Assistant Secretary

Publish: Sept. 28, Oct. 5, 12, 19, 1966

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE

No. TW #48

On October 20, 1966, at 11:00 o'clock A. M., at the front entrance to the Mountain View City Hall, 540 Castro Street in the City of Mountain View, County of Santa Clara, California, TRANS-WEST SECURITIES CORPORATION, a corporation as Trustee under the deed of trust made by DONALD J. HANRAHAN and JUANITA F. HANRAHAN, his wife, and recorded January 23, 1963 in Book 5876, Page 139 of Official Records of Santa Clara County, California, given to secure an indebtedness in favor of MOUNTAIN VIEW SAVINGS AND LOAN ASSOCIATION, a corporation now owned and held by MOUNTAIN VIEW SAVINGS AND LOAN ASSOCIATION, a corporation, by reason of the breach of certain obligations secured thereby, notice of which was recorded April 7, 1966, in Book 7339, Page 86, of said Official Records will sell at public auction to the highest bidder for cash payable in lawful money of the United States at the time of sale, without warranty as to title, possession or encumbrances, the interest conveyed to and now held by said Trustee under said deed of trust, in and to the following described property, to-wit:

upon that certain Map entitled "Tract No. 699 Cambrian Park Unit No. 2" which Map was filed for record in the office of the Recorder of the County of Santa Clara, State of California, on February 27, 1950 in Book 26 of Maps, pages 28 and 29.

for the purpose of paying obligations secured by said deed including fees, charges and expenses of the Trustee, advances, if any, under the terms of said deed, interest thereon and \$11,014.33, in unpaid principal of the note secured by said deed, with interest thereon

Unique dry land marina to open in Campbell

What is expected to be the largest dry land marina in northern California is scheduled to be opened in Campbell next month at 877 E. Hamilton (near Bascom). The firm

was previously located at Winchester and Stevens Creek Blvd. Co-owners, Max D. (Shony) Schoenberger and Arthur F. (Red) Bass, of "Shony's Boatland, Inc." report from, as in said note and by law provided. Dated: September 20, 1966 (Seal) TRANS-WEST SECURITIES CORPORATION, a corporation, Trustee by Steve F. Martin - Assistant Vice President Publish: Sept. 28, Oct. 5, 12, 1966

LEGAL NOTICE

CITY OF CAMPBELL CALIFORNIA

NOTICE TO CONTRACTORS

PROJECT NO. 65-8a

Sealed proposals will be received by the City Clerk of the City of Campbell, City Hall, Campbell, California until 2:00 o'clock P. M. on Thursday, the 20th day of October, 1966, for construction of a complete storm drainage facilities in Bascom Avenue and in easement including tree and brush removal and an out-fall structure in accordance with and as described and provided in the plans and specifications therefor and the proposed form of contract therefor, all of which are on file in the office of the City Engineer of said City, and to which special reference is hereby made.

At the above-mentioned time, in the chambers of the City Council, said sealed proposals or bids shall be publicly opened, examined, and declared.

No oral, telegraphic, or telephone bids will be considered.

Bids are required for the entire work, materials and improvements.

Each proposal must be accompanied by cash, cashier's check, or check certified by a responsible bank, or by a bid bond, the proposed form of which is on file in the office of the City Engineer of said City and to which special reference is hereby made, in a sum not less than ten percent (10%) of the total amount bid, payable to the City of Campbell as liquidated damages in case the bidder is awarded the contract and fails, within fifteen (15) days after date of mailing to him by the City Clerk of a notice of award of the contract and that the contract is ready for signature, to execute the above-mentioned written contract and file with the City Clerk satisfactory insurance certificates as required by the terms of said contract and satisfactory bonds as required by law for the faithful performance of said contract and for the protection of materialmen and laborers. Special reference is hereby made to Section 4200 and 4208 of the Government Code of the State of California, and to the proposed forms for said bonds now on file in the office of the said City Engineer, for further particulars respecting bonds.

The attention of bidders is specially called to the provisions of Article 2, Chapter 1, Part 7, Division 2, of the Labor Code of the State of California, and to Resolution No. 1919 of the Council of the City of Campbell, adopted on September 13, 1965, in compliance with said provisions of the Labor code, copies of which are now on file and open for inspection in the office of the said City Clerk and in the office of the City Engineer, Campbell, California, and another copy of which is attached to the proposed form of contract above referred to. The general prevailing rate of per diem wages in this locality for each craft or type of workmen needed to execute the contract for said work and improvements, and also the general prevailing rate of per diem wages for each such craft or type of work for each legal holiday, Saturday, Sunday, and for overtime work, is as ascertained and set forth in said resolution, and said resolution is hereby specially referred to as "Exhibit A" and incorporated herein the same as if completely set forth herein, and is hereby made a part of this Notice.

No proposal will be considered unless made on forms furnished by the City Engineer of said City at his office of said City. Each proposal must be sealed, and the envelope containing the same must be addressed to the City Clerk of the City of Campbell, and must be plainly marked:

PROPOSAL ON PROJECT NO. 65-8a

Each bid shall separately state in both words and figures the price offered for the approximate quantity of each item set forth in the proposal form, and shall also state in words and figures the total contract price. Quantities set forth in the proposal form and in the specifications are approximate only, being given as a basis for comparison of bids, and the City of Campbell does not, expressly or impliedly, agree that the actual amount of work or materials will correspond therewith, but reserves the right to increase or decrease the amount of any class or portion of the work or materials or to omit portions of the work or materials as may be deemed necessary by the City Engineer.

Proposals may not be withdrawn after the time fixed for opening of proposals. The Council of the City of Campbell reserves the right to reject any and all proposals, and to waive any errors or informalities in any proposals.

Plans and specifications may be obtained at the office of the City Engineer upon receipt of a check for FIFTEEN dollars (\$15.00) per set made payable to the City of Campbell. A refund of FIFTEEN dollars (\$15.00) will be made for these sets if returned in good condition within ten (10) days after date of bid opening.

CITY OF CAMPBELL

Dated Sept. 26, 1966 By V. M. Sheehy, Deputy City Clerk Publish: Oct. 5, 12, 1966

Campbell's unique "marina" is in the final stages of construction. According to the owners of the extraordinary boatland, the firm is the nation's largest "Dorsett" dealer and is still doing "business as usual", although the Campbell operation is still not finished.

The grand opening is planned for November (if not sooner) and the owners of the boatland invite anxious patrons to the E. Hamilton Ave. location to see how the unique venture is progressing.

WATER

If water on the earth was formed into a sphere, it would create a liquid planet approximately equal in diameter to the moon.

LEGAL NOTICE

CITY OF CAMPBELL PLANNING COMMISSION

NOTICE IS HEREBY given that the Planning Commission of the City of Campbell has set the hour of 8:00 P. M. on Monday, the 17th day of October, 1966, in the Council Chambers of the City Hall, 75 North Central Avenue, Campbell, California, as the time and place for public hearing on the application of Eva M. Archibald for use permit to operate a service station at 2120 Winchester Boulevard, the northeast corner of Rincon and Winchester Avenues.

MAP AND PROPERTY DESCRIPTION on file in the office of the Planning Department, 75 North Central Avenue, Campbell, California.

INTERESTED PERSONS May appear and be heard at said hearing.

CITY OF CAMPBELL PLANNING COMMISSION R. V. Hogan, Secretary

Publish: October 5, 1966

LEGAL NOTICE

CITY OF CAMPBELL

Statement of Revenues and Expenditures Year ended June 30, 1966

REVENUES

Property Taxes: Current Year - Secured \$ 412,000 Current Year - Unsecured 41,197 Prior Year 36,764 Solvent Credits 1,279 Local Sales Tax 350,535 Franchises 36,882 County Sanitation District #4 31,515 Licenses and Permits 52,175 Fines, Forfeitures and Penalties 57,914 Interest Income 19,266 State Subventions: Alcoholic Beverage 7,666 Motor Vehicle in Lieu 136,095 Gas Tax 166,612 Other Subventions 9,109 Charges for Current Services 40,200 Other Revenues: Local Improvement Districts 186,912 Miscellaneous 54,139 \$ 1,640,280

EXPENDITURES

General Government: City Council \$ 7,434 City Manager 24,079 City Clerk 25,952 Finance 14,329 City Treasurer 1,258 City Attorney 10,003 Purchasing 4,180 Planning 34,879 Personnel 5,180 Governmental Buildings 22,018 Bond Principal and Interest 83,184 Non-departmental 185,304 Public Safety: Police 265,276 Fire 220,819 Building 37,336 Civil Defense 3,013 Public Works: Engineering and Administration 79,859 Streets, Storm Drains and Street Lighting 264,071 Parks 42,534 \$ 1,330,708

Local Improvement Districts

173,176 \$ 1,503,884

I, Dorothy Trevethan, City Clerk of the City of Campbell hereby certify that the foregoing is a true and correct copy of receipts and expenditures for the City of Campbell during the fiscal year 1965/66.

CITY OF CAMPBELL

Dated Sept. 26, 1966 By V. M. Sheehy, Deputy City Clerk Publish: Oct. 5, 12, 1966



RETIREES--Leslie Cox

of Campbell received a Certificate of Appreciation recently from the Board of Supervisors. Board Chairman Charles A. Quinn (right) presents the certificate in appreciation of Cox's 21 years service to the county. Cox, road foreman since 1963, joined the Public Works staff in 1945 as a shovel operator.

Kirkwood Plaza stores stage three-day international event

During "International Festival Days" which will be presented by Kirkwood Plaza, Campbell Ave., at San Tomas Rd., this Thursday-Friday-Saturday (Oct. 6-8), each store in the shopping center will represent a particular country and the employees will be attired in costumes of the country.

The stores are offering \$2000 in prizes and the two grand prizes are all-expense-paid trips for two.

Some of the stores will feature sidewalk sales. Others will display unusual items. A fashion show will also be part of the program. The highlights of the

HONOLULU

In the early 1800's, Honolulu harbor was crowded with New England vessels whose masters were trading with the Hawaiians for sandalwood.

LEGAL NOTICE

CITY OF CAMPBELL

Statement of Revenues and Expenditures Year ended June 30, 1966

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CLASSIFIED

BUY SELL ADS LEASE TRADE

THE CAMPBELL PRESS

staff

is always ready to serve you



Ad deadline - 5 p.m. Monday



Wed., Oct. 5, 1966 The Campbell Press 13

WORK WANTED

DRESSMAKING and alterations Mrs. Freda C. Samsom 1995 Hamilton Ave. San Jose ES 7-6094 tf

ROTOTILLING Good work, reasonable rates, Wes Schroeder. 378-5493. tf

Experienced Carpenter. Free Estimates. Will remodel your home. Call 377-4008 anytime. tf

TRASH HAULING Basements, attics and yards cleaned. 378-2456 after 5 p.m. tf

ALTERATIONS MENDING men's, women's, children's clothing. Years of expt. Specializing in trousers, tapering, cuffing, pockets, zip-pers. 378-2713. tf

JAMES HAULING Trash hauling, Rototilling, discing, Basements and garages cleaned. Odd jobs. Free estimates. 379-5768 354-9174 tf

Gardening work, maintenance, trashhauling. 253-8077 11/30

CONCRETE Patios - Walks - exposed aggregate, etc. Call Jim until 9 p.m. 378-0782 11/2

BUSINESS SERVICE

LAWN MOWERS Sharpened and Repaired. Free pick-up and delivery. Reconditioned power mower and hand mower for sale. Latest equipment. Work Guaranteed. 1060 Shamrock Dr. 377-3278 after 4 and eves. tf

ROLL ENDS Campbell Press, 35 Dillon. 378-9136.

FOR RENT: STORK CENTERPIECES for baby showers (Cottage included free) CAMPBELL FLORAL SHOP 76 E. Campbell Avenue FR 8-2657. tf

LAWN MOWER Sharpening and repairs - latest equipment - guaranteed work. Free pick up and delivery. NELSON'S HARDWARE Phone 378-3650 275 E. Campbell Ave. tf

LAWLESS' UPHOLSTERY

Furniture Recovering -- PROMPT -- Guaranteed Service -- FREE ESTIMATES -- In Your Home Call Any Time - 379-5850

PAINTING & PAPER-HANGING by exper. man. Licensed contractor. FREE ESTIMATES Large or small jobs. C. O. McCarty 554 Budd Ave. FR 8-2878. tf

HENDRICKSON'S ROTOTILLING Weeds cut, trash hauling, chain sawing, new lawns, steer manure. Free Estimates. Call 356-4029 or 269-8861 tf

Cement work, no job too small. Our specialty, exposed aggregate. Free estimates. 225-3950 or 293-9194. tf

BUSINESS SERVICE

Jones Garden Service. Lawns mowed, edged and clippings hauled away. Trim and care for shrubs. Reasonable monthly rates. Free estimates. 378-9642 or 378-1402 10/19

MIMEOGRAPHING Reasonable Rates PHOTOCOPIES 3 for \$1 Other business services. Call Grace Hebard, 379-4420. 155 E. Campbell Ave. dh

GUNSMITHING

Blueing - Custom guns made to order. New and used guns. We trade. CAMPBELL LIQUOR & SPORTING GOODS 220 E. Campbell Ave. 378-3565. tf

See For Yourself Why

Aristocrat

Is The West's Largest Selling VACATION TRAILER BAKER TRAILER SALES 2105 So. Bascom Ave. Campbell - 377-6700 WE RENT WE SELL

CEMENT

NO JOB too small or too large. Licensed. FREE ESTIMATES JOHN C. DITRI 1310 Harriet Ave. 379-3472 tf

ROTOTILLING

New lawns, yards leveled ready for planting, redwood sawdust, work guaranteed. Free estimates. Call 244-4705 or 264-2033. tf

Reserve your Halloween costume now. Costumes for rent, all sizes. Campbell Costume Shop 378-4108 11/2

AUTOMOTIVE

Falcon '61 2-door Ford. 4,437 miles, good condition. Brand new paint. Asking \$450 cash. Call 378-7244. 10/19

'58 FORD 292. compl. re-built. 3-tows with 3 speed trans. For information call Rick Wood, 378-6960 after 6. 10/12

22 ft. TERRY HOUSE TRAILER Elect. brakes, toilet & shower, sleeps six. Also 1963 Ford Pick-up, Complete \$2,250. 51 Dot Ave., Campbell. 10/12

LOST AND FOUND

LOST - Lady's gold wrist watch. Reward. Phone 378-9136. 10/12

APARTMENTS

LARGE 1 and 2 bdrm. apts. Elect. kitchen, drapes, rugs, large carport and storage. Water & garbage paid. Call 292-4653. tf

\$40 bachelor furnished apt. Utilities included, lovely surroundings. Corner of Pollard at 17020 Wedgewood. One block off Winchester Blvd. 378-3024 10/5

Art Point WEDDING ANNOUNCEMENTS Campbell Press

APARTMENTS

Unfurnished Duplex, 2 rm. rear of 120 S. Second St., Campbell. Refrig. and stove. \$56 mo. including utilities. Fine for 1 person. 378-4594 tf

ROOMS FOR RENT

FURNISHED ROOMS, Parking, T.V., Rates start at \$11.50 per week. Community Kitchen, REX HOTEL, 31 E. Main, Los Gatos El 4-9726. tf

REAL ESTATE FOR SALE

MARVELOUS MANSION This huge Willow Glen 5 br. 2 bath with sep. fam. rm. is being completely repainted and can be yours for only \$29,950 with low low dn. Ask ALLEN ASSOCIATES 298-1116 10/12

REAL ESTATE FOR SALE

RUBBER STAMPS Custom Made To Order 35 Dillon Avenue 378-9136 Campbell Press

AWFUL AWFUL

Awful dirty, awful cheap but painting and scrubbing can make this well-built 3 br. 2 bath with hwd. floors and fireplace into your lovely lovely. Only \$15,000 and no dn. FHA. Ask ALLEN ASSOCIATES 298-1116 10/12

Be Distinctive! Order at The Campbell Press 35 Dillon

Letter Size, Monarch Size, Bill Size and Professional Size Letter-heads, and envelopes.

REPOS REPOS REPOS

3 br. a mess, \$199 dn. \$93 mo.

3 br. sharp, \$99 dn. \$109 mo.

3 br. 2 bath, \$199 dn. \$113 mo.

4 and 5 br. low dn.

We have them in Campbell, Milpitas, east and west side. VA, FHA, and Savings and Loan. Ask ALLEN ASSOCIATES 298-1116 10/12

NEWSPRINT Roli Ends The Campbell Press 35 Dillon

3 br. home near San Tomas School. Assume loan. . . .

Acreage zoned for R-3 or boarding home for aged. . . .

Two br. home in Burbank area. Good income property, \$11,500. . . .

Approximately 1/4 acre lot, \$4,000, in San Tomas area. Virginia's Real Estate 879 San Tomas Rd. 378-4693 tf



ROOT--To Mr. and Mrs. John S. Root, 295 S. Beverly Ct., a girl, Jennifer Lynne, on Sept. 25, at O'Connor Hospital.

ECKERT--To Mr. and Mrs. William Eckert, 30 E. Hamilton Ave., a boy, William John Jr., on Sept. 24, at the Good Samaritan Hospital.

PEW--To Mr. and Mrs. Richard W. Pew, 233 Rose Ct., #4, a boy, Doyle Michael, on Sept. 25, at the Good Samaritan Hospital.

BARTLETT--To Mr. and Mrs. Roger W. Bartlett, 926 A Sobrato Dr., a girl, Taren Lynn, on Sept. 29, at San Jose Hospital.

HATCH--To Mr. and Mrs. Earl L. Hatch, 2275 Wren Way, a girl, Yvonne Alina, on Sept. 23, at the Good Samaritan Hospital.

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SURE
when you
CALL A PROFESSIONAL

CARPET CLEANING

Valley Carpet Supply Reasonable rates, on carpet cleaning free estimates 241-4224 Free estimates on new carpeting.

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Prettyman Electric Co. WIRING Residential - Commercial Trouble calls Free estimate 379-4970

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Nickell's Van & Storage MOVING • STORAGE PACKING • SHIPPING PROMPT, SAFE SERVICE Agents for Lyon Van Lines 1617 Almaden Rd. CY 4-7944

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Western Painting & Decorating Company Licensed & Insured Professional 379-1910

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40¢ a pound CAMPBELL PRESS

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VILLAGE CAMERA SHOP 14448 Union Ave. Cambrian Park Plaza 318 N. SANTA CRUZ Los Gatos

Business and Professional Announcements in white or pastels Order at The Campbell Press 35 Dillon

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PLOG SHEET METAL CO. ALL TYPES SHEET METAL - HEATING AIR CONDITIONING 378-0934 130 S. Gilman, Campbell

COUNTY SHEET METAL

36 inch Air King Kitchen Hoods \$20.00 Heating and Air Conditioning Service with a Smile George Rodriguez ES 7-0929 Luke Cardenas ES 7-6585 150 N. Harrison Franklin 8-2072

TELEVISION

ATKINS TV PACKARD BELL CURTIS MATHES SALES - SERVICE Antenna Service & Installations 2053 Winchester 378-3800

ROSE'S TV

Authorized Zenith Dealer Radio - TV - Color TV Sales - Service 376 N. Central - 378-7195

UPHOLSTERING

DRAPERIES SUPPLIES REPAIRS BAR STOOLS CY 5-7885 **THE ALAMEDA UPHOLSTERY SHOP** 861 W. San Carlos

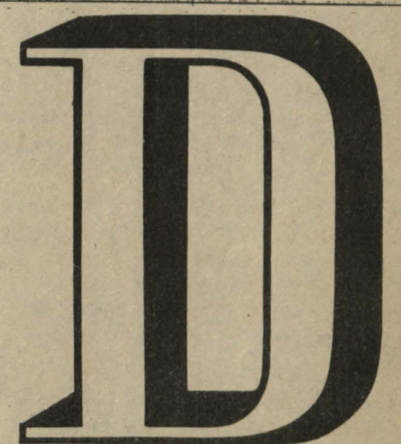


please!
only you can
prevent
forest
fires

Our trees and our forests provide your family with many happy hours of recreation.

That's why it's so important to protect them from forest fires. Nine out of ten forest fires are caused by careless people who forget

Smokey Bear's ABC's: Always hold matches till cold. Be sure to drown all campfires, stir the ashes and drown them again. Crush all smokes dead out.



IS FOR

Dimensions
in Living Magazine

A new decorative and "Color-full" magazine, each an every month, specifically-tailored for your interests. A different magazine which will appeal to your delightful sense of humor, dynamic zest for life and diversified interests... bringing you distinguished specialists in their own field who could provide you with dazzling entertainment with big-as-life vitality. A publication designed for you!

October 5th . . . D-DAY!

CLASSIFIED RATES

20 words
1 time, \$1.50.
two times, \$2.25.
three times, \$2.75.
4 times, \$3.25.
(no word change)
7¢ ea. extra word.

ARTICLES FOR SALE

DOG TRAINING Classes Mon., Tues., Thurs. evenings, Sat. afternoons. Puppy classes Friday eve. Boarding & Training Stud Dogs Available **SARATOGA SCHOOL FOR DOGS** Arther Sylvia--Trainer UN 7-9223

EDY'S CHOCOLATES Boxed Candies--- An Ideal Gift **CAMPBELL FLORAL SHOP** FR 8-2657 tf

BUY FOR CHRISTMAS. Reasonable prices. Barbie, Ken, Skipper and Ricky clothes. Ready made or made to order. 74 S. Milton. 378-6536 12/7

Lock on car top carrier and canvas cover. \$25. 378-5338 dh

MONEY WIRED TELEGRAMS SENT **CAMPBELL FLORAL SHOP** Your Western Union Agent. FR 8-2657. tf

GARAGE SALE Thurs. Fri. Sat & Sunday at 246 Railway Ave., Campbell. Furniture, stove, appliances, dishes, men's and women's clothing. Good condition. 10/12

Upright Ben Hur freezer. 4.2 cubic feet, holds 150 lbs. Needs 24" space. 243-7040 10/19

RUMMAGE SALE Neighborhood garage sale- furniture, tools, knicknacks, lamps, toys, bikes, dishes, books. Fri. & Sat. 5121 Montreal Drive. San Jose 10/12

Living Room and dining room furniture, bicycle, T.V., practically new. Weekdays after 6 p.m., Sat. afternoon and all day Sunday. 170 S. Virginia Ave., Campbell. 10/26

RUMMAGE SALE General rummage- Thurs., 34 E. Campbell Ave., across from West Valley College. Athena Society sponsored. 10/12

MERCHANDISE

Wanted to Buy or Sell Household items, odds & ends of glassware, dishes, bric-a-brac & good used clothing. 294-4698. 471 Meridian Rd. tf

PETS AND SUPPLIES

SABET'S POODLE SALON, GROOM ALL BREEDS. Complete selection of pet supplies. Stud service. 1510 Camden Avenue 377-5007. tf

ROLL ENDS Campbell Press, 35 Dillon. 378-9136.

DO-IT-YOURSELF

U-HAUL READY MIX AND ROCK for the do-it-yourself home mechanics. U-Haul Ready mix concrete in our special trailers. **OPEN SEVEN DAYS** 950 Camden Avenue 378-6541. tf

EDUCATIONAL

SULLIVAN BEAUTY COLLEGE Positions waiting. Learn the beauty profession at 374 S. First St. 295-9516. tf

Beginners Square Dance class starting Oct. 3, 10, 17. Highland Hillbillies. Budd Williams, Ken Oburn callers. For information call 296-7288 or 378-4272. Coventry School. 10/26

Katherine Bartholomew **SCHOOL OF BALLET** 415 E. Campbell Ave. 377-9424 for information. tf

HELP WANTED

Babysitter and general housework. Four school age and one 2-year-old. Board and room plus \$20 a week. 378-4080 tf

Part time job. Work this in easily with your present job or school work. Bring this ad to Mrs. Frair Tuesday evening Hyatt House, Plaza Room 8 p.m. 10/19

Woman for general housework 3 mornings a wk. Will pay \$2.00 per hr. plus social security. Must have own transportation. Call 356-8215 10/19

CHILD CARE

Children's day nursery. Lovely fenced yard; lunch. Off San Tomas between Payne and Hamilton Ave. Phone 296-6332 11/2

Baby sitting in my home day or night. East San Jose. 258-9983 tf

Babysitting. Years of experience in this area. Phone 378-2713. tf

PERSONALS

Ladies willing to give of their time to cheer the sick call Mrs. Booth, 356-2151 or Mrs. Gianni, 354-4990. 10/19

LOSE WEIGHT safely with Dex-A Diet Tablets. Only 98¢ at Campbell Drugs & Pharmacy. 11/2

Reducing? We rent bicycles, action cycles, belt vibrators, massage rollers. El Gato rental & Supply, 356-1511. 10/14

BUSINESS CARDS Only \$5.50 per 1000 **CAMPBELL PRESS** 378-9136



no fooling

ADVERTISING

PAYS

The Campbell Press



COMMISSIONED--Arthur D. Morgan, 28, son of Mrs. Mary M. Morgan, 115 Dot Ave., Campbell was recently commissioned an Army second lieutenant upon graduation from OCS at Ft. Eustis, Va.

During the 23-week course he was trained in supervising transportation of military personnel. He entered the Army in 1956 after graduating from Campbell High that same year.



4-H PROJECT--In observance of 4-H Sunday, the Campbell Community Club held

an open house for members, prospective members and parents at the Robert Wilkerson residence. In this photo

4-H club members Peggy Bain and Vince Bicoeca explain the clothing project to in-

terested youngsters. The next community meeting will be held Friday evening, Oct. 14, at Coventry School.

FAMOUS McKESSON BEXEL VITA-RAMA SALE!

1/2 PRICE 2 FOR THE PRICE OF 1 ON SOME TREMENDOUS SAVINGS ON ALL! 31 DAYS IN OCTOBER

BEXEL CANDY-LIKE TABLETS FOR CHILDREN

1/2 PRICE
SAVE
\$3.74

Chewable, delicious fruit flavors in multi colors.

(250 DAY SUPPLY) Reg. \$7.49



NOW \$3.75

BEXEL VHP (VERY HIGH POTENCY) VITAMIN & MINERAL CAPSULES

1/2 PRICE
SAVE
\$6.49

Recommended for active people and older adults.

(6 MONTH SUPPLY) Reg. \$12.98



NOW \$6.49

BEXEL SPECIAL FORMULA IMPROVED

The very best Vitamin and Iron Tonic Capsules

1/2 PRICE
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\$4.79

(6 MONTH SUPPLY) Reg. \$9.59



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Vitamin and Mineral Insurance Power-Packed Capsules.

1/2 PRICE
SAVE
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(225 DAY SUPPLY) Reg. \$6.98



NOW \$3.49

ALSO FIVE OTHER BEXEL FORMULAS AT HALF PRICE!

BEXEL LARGE-SIZE SPECIALS

Bexel Special Formula Improved 100's, Reg. \$5.95 NOW \$3.98 SAVE \$1.97
Bexel Multiple Vit. Liq. for Children, 6 oz., Reg. \$1.79 NOW \$1.20 SAVE 59¢
Bexel VHP (Very High Potency) 100's, Reg. \$7.89 NOW \$5.25 SAVE \$2.64
Bexel MPM (Maint. Plus Minerals) 100's, Reg. \$3.49 NOW \$2.35 SAVE \$1.14
Bexel MP (Maintenance Plus) 100's, Reg. \$2.89 NOW \$1.95 SAVE 94¢
Bexel HP (High Potency) 100's, Reg. \$5.95 NOW \$3.98 SAVE \$1.97
Bexel Candy-like Chewables 60's, Reg. \$1.98 NOW \$1.32 SAVE 66¢
Bexel Vitamin B. Complex 100's, Reg. \$1.98 NOW \$1.32 SAVE 66¢

MANY GENERAL VITAMINS AT HUGE SAVINGS

VITAMIN C OR VITAMIN B-1 TABLETS
2 FOR THE PRICE OF 1

Vitamin C Tablets, 100 mg., 100's, Reg. \$1.29, 2 for \$1.29
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Vitamin C Tablets, 500 mg., 50's, Reg. \$2.49, 2 for \$2.49
Vitamin B-1 Tablets, 25 mg., 100's, Reg. \$1.50, 2 for \$1.50
Vitamin B-1 Tablets, 50 mg., 100's, Reg. \$2.50, 2 for \$2.50
Vitamin B-1 Tablets, 100 mg., 100's, Reg. \$4.25, 2 for \$4.25

1/3 OFF ON ALL OTHER McKESSON VITAMINS

McKESSON CANDY-LIKE VITAMIN C

Delicious, chewable Orange Flavored Tablets

100 mg. 100's Reg. \$1.29 NOW 86¢
250 mg. 100's Reg. \$1.98 NOW \$1.32



BEXEL ELIXIR VITAMIN & IRON TONIC

Recommended especially for Very Active People and Older Adults

ONLY \$2.19 per bottle

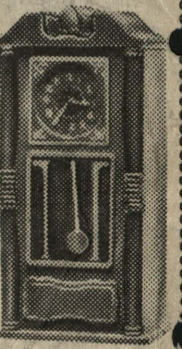


Sale and contest closes November 1, 1966

FREE! WHILE THEY LAST...

GRANDFATHER'S CLOCK SAVINGS BANK

Start with the big savings you make during this great Vitamin sale!



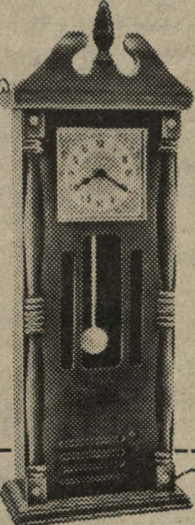
WIN!

NOTHING TO BUY!

Authentic reproduction of a famous antique

GRANDFATHER'S CLOCK WITH RADIO

Beautiful, hand-rubbed Fruitwood finish electric clock for wall or mantle, with transistor radio. See it on display in our store. Enter your name in the drawing.



FILL IN... BRING IN THIS ENTRY COUPON!

NAME
ADDRESS
CITY

SPECIAL OFFER!

BEXEL NITE WRITING BALL POINT PEN Florentine Gold Finish. Write in the dark or pull it apart for use as a flashlight. Complete with battery.

ONLY \$1.00 PREPAID TO YOUR HOME

WITH THIS COUPON

SPECIAL OFFER!



BEXEL H-O ELECTRIC TRAIN SET

Includes 4 cars, 12 tracks and batteries. Works on or off tracks, forward or reverse.

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WITH THIS COUPON

SPECIAL PREMIUM VALUES CAN BE OBTAINED WITH COUPONS AT:



Collection Agency for Pacific Telephone, PG & E, Campbell and San Jose Water



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National PHARMACY WEEK

OCTOBER 3-9

PAID PRESCRIPTIONS

You can count on your pharmacist to be available when you need him.

Dimensions in Living *October 1966*



The Magazine Section of THE CAMPBELL PRESS

Bringing Up Baby®

Hints Collected
by Mrs. Dan Gerber, Mother of Five

TODDLER FEEDING TACTICS

Near-a-year babies or toddlers often go through an anti-milk stage. If your baby takes a stand against milk, you can see that he gets a fair share of milk through these simple ruses:



1. Serve extra portions of Gerber Cereals. Top with Gerber Fruit for an appetite incentive.

2. Whip up a simple nog: 2 Tbs. Gerber Egg Yolks • 1 can Gerber Orange Juice • 1 cup milk • 2 tsp. sugar.



3. Treat him (or her) to Gerber Custard Puddings—the ones made with whole milk solids.

The "no-no" stage. Most toddlers go through a normal stage of saying "no" to everything. If the "no" shows up at mealtime, irritating though it may be, it should be ignored like any other play for attention. Baby will stop sooner when he finds he can't annoy you.

Gerber Two-Way Lunch
Junior Spaghetti,
Tomato Sauce and Beef
Junior Creamed Spinach
Junior Peaches on Ice Cream

Nice to share a meal with your toddler occasionally. He'll probably eat more when he sees you enjoy it. (You might want to sprinkle your spaghetti with parmesan cheese.)

Practical and positive approach to feeding problems is to serve a variety of Gerber Junior Foods. "Grown-up" flavors are designed to tune up taste buds. "Custom-cooking" preserves natural nutrients to a high degree. Over 50 lively choices.

New! Delightful Flavor-bright!

Gerber Butterscotch Pudding
Gerber Turkey Rice Dinner

Strained or junior. P.S. Added attraction for the Butterscotch Pudding: top with crumbled graham crackers for extra nourishment. Would make a toddler feel awfully grown up. Gerber® Baby Products, Box 33, Fremont, Michigan.

Dimensions in Living *October 1966*

CONTENTS GUIDE — Volume 1 Number 1

PAGE 4 • Women's Fashions

THE AMERICAN FASHION INVASION OF EUROPE
by Eugenia Sheppard—A reverse twist, at last.

PAGE 6 • Interior Design

ROOM FOR THOUGHT
by Yale R. Burge, A.I.D., F.N.S.I.D.—A place to get away from it all.

PAGE 10 • Sports

WILL THE REAL JOHNNY CHUNG PLEASE STAND UP? by Arthur Lenahan—The 25th anniversary of the second "Galloping Ghost."

PAGE 11 • Travel

TRAVEL FOR FUN... AND PROFIT
by Helen Grey—A master plan for vacations.

PAGE 12 • Humor

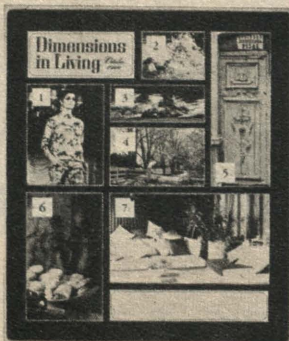
ONE COLD COMING UP, MEDIUM RARE
by Goodman Ace—A well-done tale, dished up superbly.

PAGE 13 • Men's Fashions

THE SHORT OF IT
by Arthur Todd—Short-cuts on the fashion scene.

PAGE 14 • Food

TWO AFTER FIVE
by Charlotte Adams—The way to your man's heart.



The "album" design of our first cover reflects the wide variety of editorial content in DIMENSIONS IN LIVING.

COVER PICTURE CREDITS

1. E. J. Cyr—Cyr Agency
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OTHER CREDITS: Page 11—Island and home photographs by owner, art dealer Jacques Lindon; Page 13—Sporting gear—Abercrombie & Fitch; Shoes—Renegade; Page 14—China and glassware—Richard Ginori; Napkins—Leacock; Table Accessories—Doris Dessauer; Photograph—Larry Gordon.

PUBLISHER'S LETTER

Welcome to DIMENSIONS IN LIVING! You've just picked up the first issue of a new "color-full" magazine specifically tailored to the nation's highest-quality communities.

In a very real sense, DIMENSIONS IN LIVING is a product of our times: the Age of Quality. A study of the communities served by the newspapers which carry our publication highlights a prominent characteristic common to them all: they are the prime-quality communities—the suburbs. DIMENSIONS IN LIVING will serve both you and your community by opening up new horizons in your own exciting world and the world-at-large every month—which we hope will add dimensions to your way of life.

DIMENSIONS IN LIVING is a magazine of involvement. We expect to involve you—and the readers of 400 other newspapers—in vital editorial content every month. We will bring you a kaleidoscope of exciting graphic design as well as articles of interest. DIMENSIONS IN LIVING will serve as your magazine: a magazine designed as both compatible with, and an extension of, the most respected, enjoyed and best-read publication in our society—your local newspaper. It has been designed to reflect your interest, your humor, your zest for life. The writers, artists and photographers are people of stature, each a specialist in his own field. Their talents combine to bring you educated entertainment with big-as-life vitality.

Our contributors this month include Eugenia Sheppard, world fashion authority; Goodman Ace, humorist extraordinaire; Charlotte Adams, well-known to the world of cooking and many other specialists in areas of interest to you. Next month we plan to add to this exciting roster of contributors such names as William Snaith, president of the outstanding design firm, Raymond Loewy/William Snaith, Inc.; Sonny Fox, the television personality whose name has been synonymous with the world of the teenager; Joan Crawford, celebrated beauty, and Constance Woodworth, outstanding fashion expert.

This is—and will be—DIMENSIONS IN LIVING—your picture window on the world!

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The American

by Eugenia Sheppard

There will be a reverse twist to the European fashion story this coming year. Boatloads of clothes will be arriving from America—almost as many as will sail our way from Europe.

Since the beginning of organized fashion—couturiers and all that—American women have idolized European clothes. They have believed that European designers were endowed with some special magic, and that any dress with a foreign name sewn in at the back of the neckline puts them a couple of steps ahead in the race for status. Each season when our stores show the imports their buyers have brought back, along with the copies made here, literally thousands of women jostle each other to get into the opening and see what is going on at the top.

The funny thing, though, is that European women have become equally mad about American clothes. They love the whole concept of ready-to-wear. They admire the easy, American way of shopping, the fabrics, the fit of the clothes and the range of sizes which is three times as wide as it is any place else in the world.

That secret little dressmaker every European woman is supposed to keep hidden from her best friend may have given French women, at least, a reputation for great chic. But the dressmaker is no longer what she's reputed to be. Fittings and pinnings have become time-consuming bores.

It's a ready-to-wear world. And nobody can turn out attractive ready-to-wear clothes more quickly or more effectively than the American manufacturer. Inevitably, most European countries are starting to make ready-to-wear fashions now, but they're still a long way behind. It takes a year for their designers to finish a model and get it in the stores. And the clothes can't help but look dated—to us, at least.

If our ready-to-wear clothes haven't reached Europe before this, it isn't because European women don't know about them. Their fame has been spread by hordes of American-dressed women who are constantly on the move, traveling through Europe. (Last year the most popular gift anyone could take to a European woman was one of those printed rayon jersey shifts from Wilroy that looked as if it came from Emilio Pucci. Remember? You bought them in those plastic envelopes.)

The big barrier has been the high cost of American clothes exported to Europe. When an American dress reaches another country, the price tag can be triple what it was when it started here. And another thing: Funny as it sounds, American manufacturers have suffered from a certain lack of self-confidence. Artisans are self-conscious about admitting to artistic or cre-

*white rayon crepe—
Gold-sequinned coin dots
by Malcolm Starr*

Fashion sketches by Barbara Pearlman

Fashion Invasion of Europe

ative talents. They have hung back and played follow-the-leader to the Europeans all these years.

Now, however, with more European ready-to-wear coming into American stores all the time, a few hardy Americans have decided to start a reverse flow. It's about time! The group is calling itself the A.E.F. Forget that these initials once stood for American Expeditionary Forces. The new connotation is *American Exporters of Fashion*.

There are about twelve manufacturers involved in the plan to sell American fashions to Europe in a big way. They all make moderate price clothes with familiar labels in them, like Jerry Silverman and Malcolm Starr. Silverman is well-known, especially for his flattering clothes that suit small women. Malcolm Starr is famous for glamorous, glittering evening clothes. Many of the dresses Starr will sell to European girls will be made in Hong Kong so that they won't cost as much as if they were manufactured here.

None of these fashions slated for Europe have been designed or made yet, but they will more or less follow the look of the fall collections — good fabrics, colors and, above all, that marvelous American fit. By next spring, the A.E.F. should be in action, selling dresses from new showrooms in London, Dusseldorf, Zurich and, perhaps, Brussels.

Several London stores, like Woollands' and Harrod's have been operating departments of American fashions for a long time. To raise interest even further, genial Jerry Silverman and his designer, Shannon Rogers, recently rented the famous Pavilion at Brighton for an American birthday party and fashion show.

And clothes aren't the only part of American fashion that is beating a path to Europe. At the Yves St. Laurent opening, models wore marvelous heavy silver Lurex stockings with their pumps. Backstage they were reticent about admitting it, but the stockings came direct from New York.

An American designer of costume jewelry, Coty Award-Winner Kenneth J. Lane, made the costume jewelry for Givenchy's boutique, where Audrey Hepburn shops. He was also "consultant" for St. Laurent's jewelry and many of the popular plastic Pop Art earrings look just like the kind he shows here.

It seems that we Americans are just beginning to discover what great fashion we have had all this time, right in our own backyard.

Eugenia Sheppard, international fashion authority, is a syndicated columnist for the New York World Journal Tribune. Her bylined articles have appeared in a number of this country's leading fashion magazines.

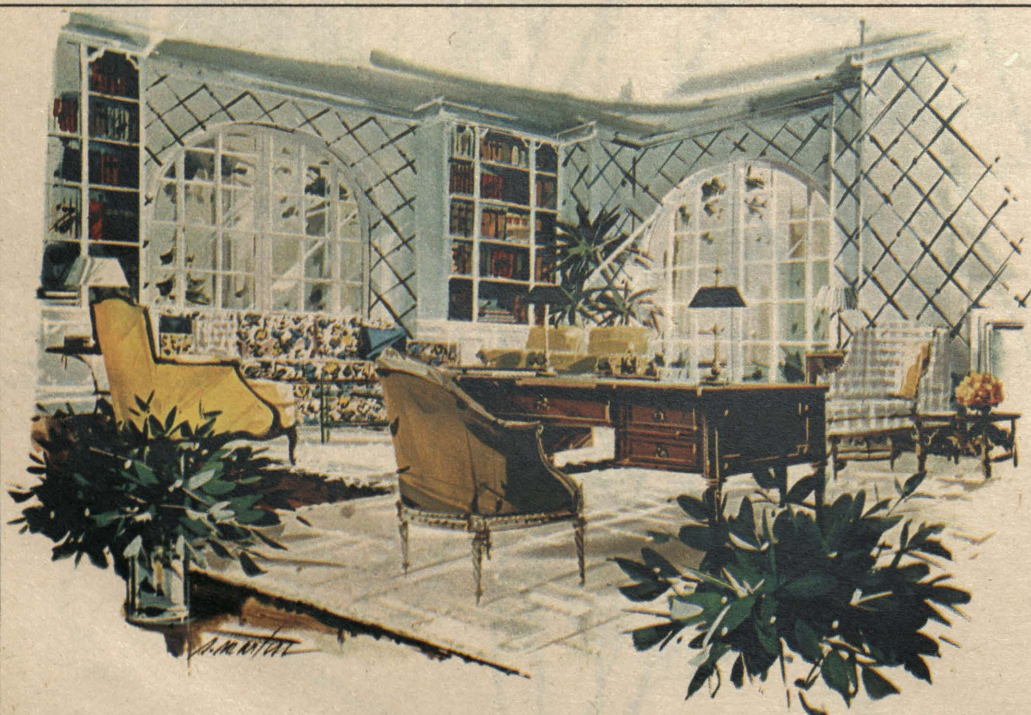




An interplay of warm color gives this library solid dignity and quiet elegance. Oak paneling is stained nut-brown and its vigorous grain is emphasized by the adjacent use of rough green slate on the fireplace wall. Chocolate velvet covers the sofa while tones of mustard, brown and terra cotta are used on the chairs. For punctuation: the painted finish of a William and Mary chest, and the pattern of a Savonnerie-type rug.



Charcoal flannel-covered walls are studded with silvery metal nailheads for a stunning paneled effect. The same feeling of glitter on dark color is repeated in the stainless steel edging of the bookshelves, which are upholstered in morocco leather. (Vinyl can substitute for leather.) Sofa and chairs, tailored for comfort, are covered in tawny tweed or suede-cloth. Softening accents: Fox fur pillows and an antique Bessarabian rug.



Colors need not be dark to be restful, as proven by this airy, country library. Royal and white bamboo-pattern wallpaper introduces a see-through quality that opens up the room. White woodwork and rugs establish a clear background for lime green, slate blue and yellow upholstery fabrics. Light pours through arched windows, curtainless to feature a view of the garden. Great color accent: Slate blue, lining stark white bookcases.



Room for Thought

...a place to get away from it all

by YALE R. BURGE

How long has it been since you could find a place to get away from it all — a quiet place away from the family bustle, from business, from the world? Our grandparents had just such a place. To them it was the den, the library, the study — or even the back parlor. But whatever they called it, it provided a room for thought.

Today, we need to rediscover this almost forgotten luxury. A retreat of this kind offers a special kind of privacy. It's made for reading, listening to music, pursuing a hobby, visiting quietly with some member of the family or doing absolutely nothing. It's pure luxury, and easily available.

Consider the areas in your home which might be put to use as a room for complete relaxation. What about that seldom-used guest-room, or a section of the attic or basement? Once you have found the proper location, all that is needed is a little imagination and some simple construction. Here

an interior designer can be of inestimable value.

The mood of the room is created by the manner in which it is decorated. *A dark brown study*, for instance, is not only a fitting expression for a certain state of mind, but also an accurate description of a great in-home library. While *library* might sound a bit pretentious, this room represents a quiet place to sit, in comfort and solitude. The room is handsome, relaxed, as expensive as you want to make it and always, somehow, secure.

While everything in the room is important, from the leather or vinyl upholstered furniture to the handsome fabrics and rugs, the design emphasis is on the walls, which should be made to create a distinguished architectural background. They may take on rich, dark tones when wood-paneled in mahogany, oak or rosewood veneers. But fabric-covered walls can be used to create equally strong and stunning effects.

In combination with these walls, your bookcases gain new dimensions. They should be used to extend the decorating mood rather than interrupt it for mere utilitarian purposes. When properly designed, your bookcases may well become the *pièce de résistance*, displaying your most cherished tomes.

The simplest-to-construct bookshelves are those of wood or glass, suspended on brackets in wall-mounted metal strips. Despite their ease of construction however, you may prefer built-in bookshelves, which have a more architectural character and allow greater individuality of detailing and finishing. For a rented house or apartment, built-in effects can be achieved with free-standing bookcases made to stack atop each other. These units can be combined in various arrangements to suit new space requirements if you move.

The wide range of handsome building materials currently available practically assures success in designing the bookshelf unit. Wood shelves may be handsomely grained veneers. They also can be stained in a variety of ways. One new stain allows the grain to show through bright, unexpected shades of red or turquoise. Paint, plastic laminates, wallpaper or fabric can cover shelves of more ordinary wood.

In fact, there should be no clear line drawn between the functional and the decorative. For if planned with both imagination and ingenuity, they will work together to create that room you have wished for — a quiet place to get away from it all.

Yale R. Burge, A.I.D., F.N.S.I.D., is one of the nation's leading interior and furniture designers. He heads the design firm, Yale R. Burge/Donghia Inc. and is president of Yale R. Burge Reproductions, Inc.



The Hanes leg is the Great Leg
in our new support sheers...“Alive”.



Sheerer than any other support.
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When Hanes makes support sheers we make them supremely sheer. Yet our new “Alive” stockings give more support than any other support sheer you can buy. They just do it more quietly. Hanes believes support should be felt but not seen. And “Alive” stockings look absolutely effortless.

The rest of our news is price. “Alive” stockings cost only \$3.95. You’re starting to think, what’s the catch? After all, you expect to pay more for Hanes quality and here we are offering you the best support sheer, bar none, for such a reasonable price. No catch. We’ve always charged a fair price for Hanes stockings and that’s all we’re doing now.

So, come on. Young up your legs with “Alive”.
New support sheers by Hanes.

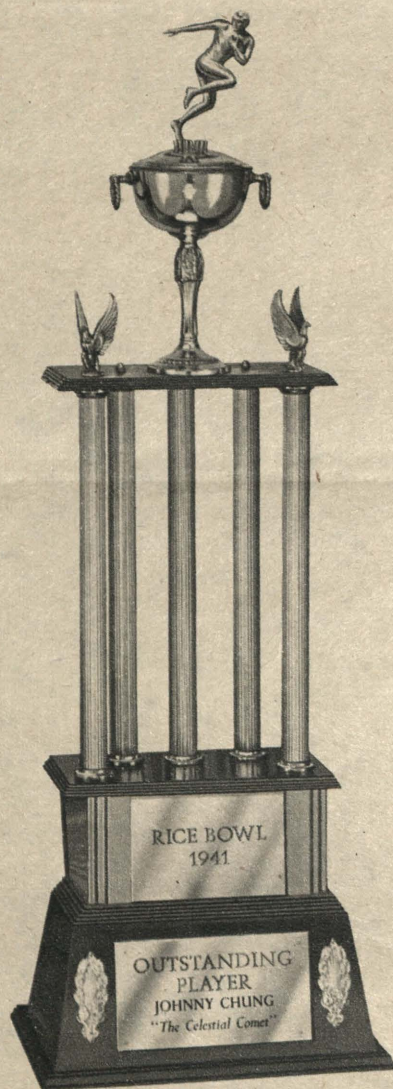
Great legs deserve

Hanes

others need them.

Will The Real JOHNNY CHUNG Please Stand Up?

by Arthur Lenahan



Twenty-five years ago "Bullet" Bill Dudley of the University of Virginia was leading the nation's collegiate gridiron scorers with 134 points; Frank Sinkwich was on his way to rolling up a total 1,872 yards gained for the University of Georgia; Bruce Smith was leading the University of Minnesota to the 1941 College Football Championship; and a fleet-footed Chinese halfback named Johnny Chung was gaining considerable press coverage sparking Plainfield Teachers to football immortality.

Harold Rosenthal, sports editor of the old New York Herald Tribune, recalled the beginning of the Chung story not long ago. As he tells it, he was sitting at his desk in the sports department on Saturday evening, Oct. 25, 1941, waiting for the first edition of the paper to come out, when the phone rang. The conversation, according to an account that later appeared in The Football News, went like this:

"Sports department?" asked an amiable voice. "I'd like to report a football score. Plainfield Teachers, 27; Winona, 3."

"Plainfield Teachers, that a New Jersey school?" queried Rosenthal.

"Yes."

"Okay, thanks very much."

Rosenthal scribbled down the score, to be printed in the Sunday paper in the sports-results column headed EAST, and thus became an unwitting accomplice in the instigation of one of the greatest football hoaxes of all time.

What Rosenthal did not know was that the amiable voice on the other end of the wire belonged to Morris Newburger, a sports fan and partner in Newburger and Loeb, the Wall Street brokerage firm. Newburger subscribed wholeheartedly to the belief that football players are made, not born. He had decided to create one, along with a full-size team for him to star on.

Newburger knew the football scene. He knew that reporters did not attend small games, and the papers relied upon public-spirited parties at the schools to phone in the results of the games on Saturday night. He knew of the chaotic conditions caused by the fact that there was a war, and a draft, on; colleges were starting up with a football schedule one Saturday and dropping it the next. These factors, coupled with Newburger's continuing fascination with the inclusion in the Sunday columns of such institutions as Slippery Rock Teachers College, gave him all he needed to go ahead and plant his imaginary football team.

Riding on his one-shot success with The Trib, he proceeded to map out weekly schedules for the "Jersey Dons." They were to play against such fearful foes and traditional rivals as Scott, Chesterton, Randolph Tech, Ingersoll, St. Joseph's, Appalachian Tech and Harmony Teachers, an imposing schedule for any team, and particularly for non-existent Plainfield.

But Plainfield had Johnny Chung. Known as the "Celestial Comet," he ran riot over his foes. And his success was not to be attributed to talent alone. It was now made known that his prowess stemmed directly from his "time-honored" habit of devouring a bowl of rice at half-time.

Thus it was that after trouncing Winona one week, Plainfield made it into The Trib and The Times the following week by beating Randolph Tech 35-0. Who was the star? That charging, 205-pound Chinese back, Johnny Chung. (Funny, but all teams looked alike to Chung.)

It must be reported that on one newspaper to which Newburger phoned in the result of the big game, a rewrite man asked about the location of Randolph Tech.

"What do you mean?" asked Newburger, caught

short for a ready and pat answer.

"I mean, is it in the East, or the South, or where? Sounds like a school in Wilmington."

"In Wilmington?" parried Newburger. "No, it's just outside."

Of course, every period has its hoaxes, not necessarily in the field of sports. In the late 1700's an 18-year-old boy "discovered" two "lost" plays written by Shakespeare. He managed to have them produced at the famed Drury Lane Theatre before finally admitting that he had written them himself. In the late 1830's, a reporter, striving to build circulation for his struggling newspaper, announced that "The Edinburgh Journal of Science" had found life on the moon and had his readers believing it. But later he admitted to inventing the story himself. Even Edgar Allan Poe had a hand in a hoax when, in the 1840's, he deceived the leading intellects with an account of a trans-Atlantic balloon flight. But the biggest fraud of the 1940's belongs singularly to Morris Newburger.

Newburger now enjoyed the sweetest taste of success. Having duped both The Times and The Tribune, he accelerated into high gear. He "hired" a mythical public relations man to publicize Plainfield and Johnny Chung. He had stationery printed with "Plainfield Teachers Athletic Association" emblazoned at the top to add a touch of authenticity. And he invented a head coach named Ralph "Hurry-Up" Hoblitzel to guide the fortunes of the Dons. "Hurry-Up" pioneered, and was widely heralded for, the unorthodox W-formation, an offensive weapon shaped for the particular talents of the swivel-hipped "Celestial Comet."

Chung, fortified by his half-time bowls of rice, had by this time been credited with scoring 57 of the 98 points scored by his team and had chalked up an average gain of nine and three-tenths yards every time he carried the ball. (Apparently the "W" Formation was his "Cup of T.") He had captured the imagination of the press and was being hailed as an easy bet for the "Little All-American" team. Wrote one football "expert": "Johnny Chung, Plainfield Teachers' Chinese sophomore halfback, has lead his unbeaten and untied team in four starts . . . If the Jersey Dons don't watch out, he may crop up in Chiang Kai-shek's offensive department one of these days."

By now Newburger had let all his Wall Street friends in on the gag and they were roaring with laughter. A prank played on the staid old Times and The Trib! And then The Trib unmasked the fraud, when they attempted to assign a reporter to cover the nonexistent school's next game.

Faced with the bad news, Newburger pleaded to be allowed to finish out his schedule. He would have Chung hurt while dragging five tacklers across the goal line in a close win over Appalachian Tech, then come back the next week to personally cripple the Harmony Teachers team. No dice. The luck of Newburger and of Johnny Chung had run out.

The Times never saw fit to publicly acknowledge their mistake. The Trib, on the other hand, grandly and permanently immortalized Plainfield Teachers by printing a "school song" composed to the tune of Cornell's famous "Far Above Cayuga's Waters," that went like this:

*Far above New Jersey's swamplands,
Plainfield Teachers' spires,
Mark a phantom, phony college
That got on the wires.
Perfect record made on paper,
Imaginary team!
Hail to thee, our ghostly college,
Product of a dream!*

Travel for Fun ...and Profit

by HELEN GREY

TRY THE NEWEST, MOST EXCITING INVESTMENT PLAN—AND VACATION WHILE YOU DO IT



There is a family in Alaska whose members happily visit a cooperative apartment they own in Honolulu at least once a year. In between times, they rent the island holidaying. A New York lawyer owns three houses in the city and rents them all, against the day when he decides which one he wants to live in when he retires. A wealthy actor has been able, over a period of a few years, to buy 17½ assorted acres on mountainous Tortola in the British Virgin Islands. He can't live on them all, but the ones he doesn't build on are without question a gold-plated (or pound-strengthening) investment. Laurence Hemingway, the late novelist's brother, carried this sort of thing to a logical extreme last year when he anchored an 8-by-10 foot bamboo raft to a reef a few miles off Jamaica and christened it New Atlantis. Then he announced plans to seek recognition by other "sovereign states" and issue postage stamps.

All of the above are people who have been clever enough and far-sighted enough to build or buy a "second home." (Mr. Hemingway's, admittedly, may be a little doubtful for most.) And they found it a great ad-

venture. On the other side of the coin, are the practical aspects of such an adventure. It answers the oft heard question, "Where shall we live when the children are grown up?", and it offers a source of revenue if rented during the periods when the owners are absent.

Let's say you're flying over the Caribbean, and the plane swoops low to approach an island. You are dazzled by the unlit water below—pattered in jade, turquoise and lavender. Creamy beach curls up on the golden beach. And then, suddenly, a bluff home high over the sea, and you know straight-off it's the perfect place to build the house of your dreams. Will you act on the idea—find out who owns the land, how much an acre costs, what sort of a mortgage can be arranged? Or will you think wistfully about it later and wish you had?

Or you're motoring in Majorca, keeping a cautious eye on those suns in a donkey cart, and suddenly there it is—the house that you've been waiting for. Of course, it may need some remodeling—perhaps a good bit of remodeling—but what's that if this is the house of your dreams? Will you follow your instincts and commit

yourself, both emotionally and financially? Lots of people have.

A lady actress bought an old ruin of a tower in Ireland and is hard at work fitting out the place with such amenities as a bathroom and hot water. She rents her apartment in New York. A man who has traveled to far parts recently settled for "roof rights" in Minorca (Majorca's little sister). He knew when he saw it that the island was for him. So when he couldn't get the beach property he wanted, but was offered rights to the flat top of a house nearby, he thought, "Why not?" His house in the sky isn't built yet, but he has hopes that he and his Spanish-speaking architect will have a meeting of the minds on the blueprints soon.

It's not just Americans who are getting in on the "second-home" boom. Europeans are, too. The English, especially, caught on years ago, and are plentiful in Portugal, Italy and Spain. One might say that the art never sets on a Briton who has a home abroad. It will be interesting, incidentally, to see whether the English, and their neighbors on the Continent, now begin to search for their "homes away from home" in this country. The

U.S.A. offers a wide variety of sun-drenched retreats. For instance, a New York stockbroker bought a hide-away in New Mexico that proved so popular with his family that one of his sons asked for, and got, permission to attend school there.

There are real estate people everywhere. And it's a wide, wide world. So when you go off on that next trip, watch where, and while, you're going. It may be nothing you want, but then again it may. All of us have a pretty good idea of the landscape that would make us happy: Bucks County (a warm hint), Finsburyland (an old cottage) or the St. Lawrence River (quiet fields and stone houses).

Plan your next trip with that "second home" in mind. It won't cost you any more to travel with a buying eye.

But plan it now!

Helen Grey is managing editor and travel writer for Modern Bride Magazine.



*Herein
lies a well-done tale,
dished up
by an olde master
story-teller...*

"One cold coming up, medium rare"

by Goodman Ace

Up near Niagara someone's electric toothbrush developed a short last fall—according to an enlightened story as told by Con Edison—and we had a mysterious blackout that developed into a cold. Well, it wasn't exactly the blackout that caused the cold. The blackout was more of a catalyst.

When a guy sneezes in the Gemini capsule, it makes the front pages and the whole country says, "God bless you." I sneezed, hacked, sniffled and dribbled for *two weeks* after the aforementioned blackout and all it got me was "Goddamnyou, stay away from me." Do you have a minute? I'd like to tell you about it. It went like this . . .

My wife, Jane, lit candles that blacked-out night, just as everybody else did, and we decided that we looked more romantic by candlelight. So we had candlelight dinners many nights after that.

It was during one of these romantic, dimly lit, flickering dinners that I complimented her on the roast beef. She replied, "Stupid, that's sweetbreads," when the phone rang. I groped my way to the instrument, and in the hush of the night and by the light of the silvery moon (and little else), I stubbed my toe against a chair. And that is painful! I said, "Geel," "Man!", "Yow!" and a lot of other three-letter words. Then phoned my doctor quick.

"Doc," I said, "I stubbed my toe against a chair."

"Which one?" he asked.

"The arm chair in the study by my desk," I replied.

"Not which chair. Which toe?" he shouted.

"Why?" I asked. "Do you have a different cure for each toe?"

"Look," he said, "I'm in the middle of dinner. Come into my office tomorrow and I'll X-ray it."

"OK," I said, "if I can walk tomorrow. I'll have to put some cotton between the toe I stubbed and the next one, and that'll relieve the pain when I walk."

"That's ridiculous," he said. "Never heard of it. You be in my office tomorrow at 9 and I'll see if it's broken."

The next morning I hobbled into his office. He X-rayed the toe and announced it was not broken.

"But what do I do when I walk? It hurts terribly, Doc."

"I'll tell you what you do," he said. "Put some cotton between the toe you stubbed and the one next to it and that'll relieve the pain when you walk."

"Thanks a lot, Doc," I said. "What a marvelous idea."

"And one more thing," he added. "Wear soft shoes. Do you have a pair of soft mesh shoes that you wear in the summer? Wear them."

So I did. In my soft mesh shoes I took the train the next day to visit some friends who had just bought a summer home in Westchester County. It rained on, and in, my soft mesh shoes as my hosts showed me around their grounds. And it rained on, and in, them as I waited for the train to take me home.

The New York Central Railroad, it may be noted here, has windows that no human hand has ever been able to open or shut. Not a breath of air, fresh or dirty, ever penetrates them. But on this ride, with the window sealed by epoxy, a draft found its way to the back of my neck and I caught a cold all the way down to my soft mesh (wet) shoes.

Early the next morning, after a three-box, double-Kleenex night, I phoned my friend, the doctor, at his home.

"Doc," I said, "you know those soft mesh shoes you told me to wear? I wore them and it rained on my soft mesh shoes and I caught a cold."

"I told you to wear them," he cried, "but I didn't tell you to wear them in the rain. Do you have a temperature?"

"Ninety-nine-point-one," I said. "I just took it."

"Was that orally?" he asked.

"Sure. Why? Did you want me to put it in writing?"

"Look," he said. "I'm in the middle of breakfast," (He was always eating.) "I'll be down as soon as I get through."

He came. He took my temperature. He looked at the thermometer.

"Ninety-nine-point-one," he announced.

"Thanks a lot, Doc," I said.

"I'll leave you some pills. Take this pill every four hours."

"The same one?" I asked.

"Look," he said, "I'm in the middle of a lot of sick patients." (He's always in the middle of something.) "You just stay in bed and drink hot drinks. And for heaven's sake, don't go near anybody. See you later."

I thought that over for awhile and decided I couldn't let him dismiss me that easily, so around noon I called his office.

"Doc," I said, "I'm sorry to bother you. Are you in the middle of lunch?"

"No, I'm just beginning lunch," he said.

"Oh, well, you know the hot drinks you told me to take?"

"What about it?"

"Well, I drank one and it upset my stomach."

"What hot drink did you have?"

"Beer."

"Oh, for heaven's sake! You drank hot beer?"

"Well, warm, anyway."

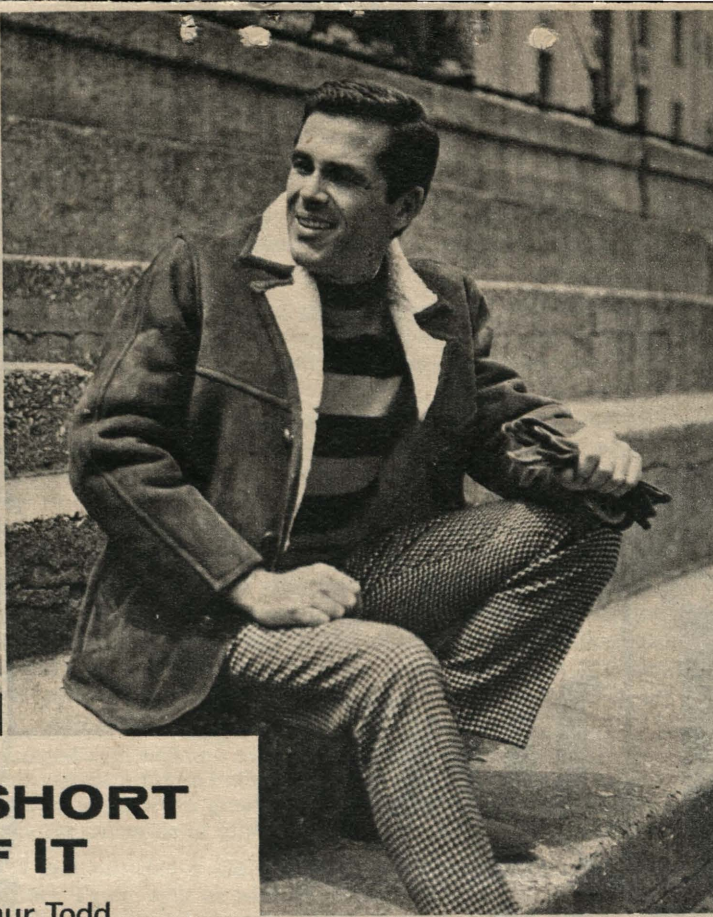
There was an apoplectic silence. "Look," he said, "I want you to stay in one temperature—and no draft."

"Is that draft beer, Doc?"

He slammed down the phone. He's forever in the middle of eating something or slamming something. I think he's just about ready for Medicare himself. I know now why they say that a cold is an ailment that can be cured in one week with a doctor's care, and in seven days without it.

Well, that's the story. I can hardly wait for the Second Annual Blackout. I've already had Jane throw away all our candles, laid in a stock of flashlights and kerosene lanterns and rearranged the furniture so that no one, especially me, can trip over anything.

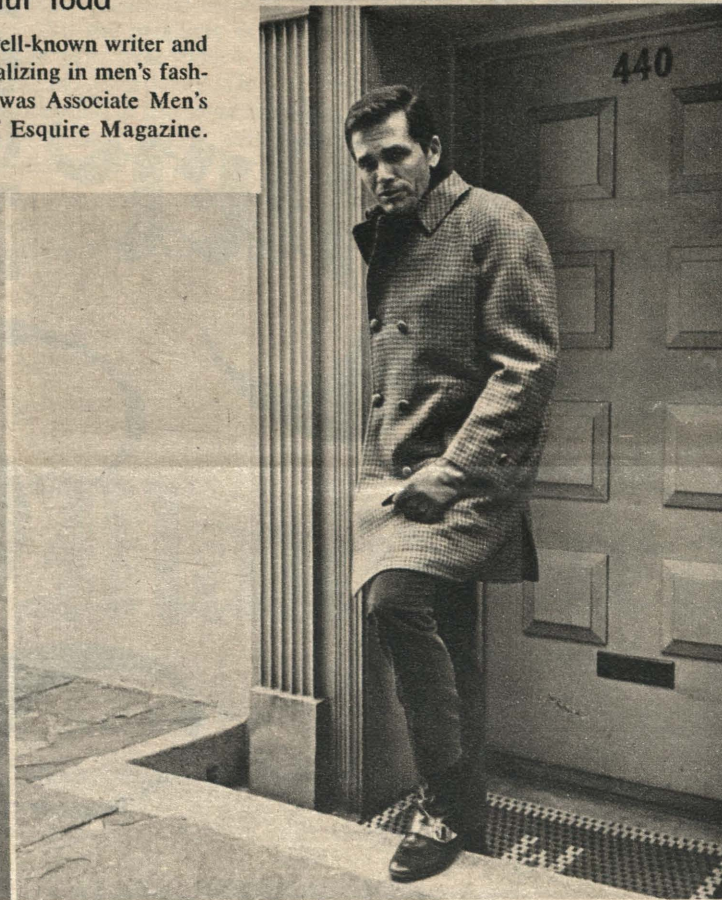
Goodman Ace wrote and starred in the radio classic "Easy Aces" with his wife, Jane. He currently writes "The Perry Como Show" and his by-lined column is a regular feature appearing in The Saturday Review.



THE SHORT OF IT

by Arthur Todd

Arthur Todd is a well-known writer and photographer specializing in men's fashions. He formerly was Associate Men's Fashion Editor of Esquire Magazine.



Sportswear by McGregor-Doniger

When London introduced brevity in men's coats and jackets, the American male was quick to accept the style. Could it be his answer to his girl's skimp-skirt and mini-coat? Whatever the motivation, brevity is the soul of one of the new looks that is sweeping the country this season. It's a new dimension in sportswear, putting far greater emphasis on trim, slim trousers combined with country boots, making for a tall, lean look.

Short-cuts often have dual personalities. They are absolutely functional and allow for far more freedom of action. The four styles shown here are examples of what's new for cross-country walking or travel by sports car. But they have other lives to live. College men — and alumni — have decided upon the peajacket and the reversed sheepskin jacket for stadium wear. And these can double as ski clothes. On the other hand, the classic British Warm and the leather-buttoned checked tweed coat come to town in winter. Here is a glimpse of short-cuts on the men's sportswear fashion scene, 1966-67.

(Upper left) The classic British Warm (36 inches), long an Army officer's favorite; of melton wool, with deep side vents.

(Upper right) The International coat (32 inches) of reversed shearling lamb; worn over London turtleneck multi-color striped Orlon sweater.

(Lower left) Chelsea peajacket (30 inches) in wide wale corduroy; Orlon lined, double-breasted, with epaulets and deep side slash pockets.

(Lower right) District check tweed coat (34 inches) in tan/brown check; double-breasted, with leather buttons, Orlon lining, hacking side pockets.

Time After Supper.....



English Provincial sterling silver flatware by Reed & Barton



Those who complain that the pressure of housework kills some of the beauty in marriage will find no argument here. The complaint seems valid, especially when bolstered by daydreams peopled with upstairs and downstairs maids. But if facts must be faced, so must marital beauty be preserved. To that end we offer a recipe. Easily executed, it promises dinner for just two at the very best part of the day—after 5, at home, alone together. (Children? Well, just once in a while they would love to have a special outing at a friend's house, with their grandparents, anywhere without their parents. Promote it. You'll love it, too.)

The ingredients for the recipe are not unfamiliar, but they often are reserved for guests. Take the same ingredients, leave out the guests and find new magic, all your own. The basic requirements are You and Your Husband; candlelight; a warm and different-from-usual table setting, and a delicious dinner, cooked in advance (or frozen), ready to heat and serve.

Many will want to lead off with the special enchantment of cocktails in the living room in front of the fire. Because you have dressed for the occasion and, best of all, your dinner is all ready to serve, you are off to a marvelous evening.

To add a fillip to the cocktail hour, serve an appetizer that really is an appetizer—liver paté with toast, or smoked oysters, for instance. Then, while a fresh cocktail is in the making, slip into the kitchen to start your dinner reheating. This trip to the kitchen, plus the few minutes it takes to serve it, represents *all* the work you do this evening. Who needs servants? They only get in the way.

The success of your evenings hinges on organization and imagination. Both the table setting and the meal should receive full attention well before 5 o'clock, preferably sometime in the morning.

Your dining table sets the tone for the evening . . . so arrange a setting both exquisite and exciting. Candlelight, gleaming silver, elegant china and sparkling glassware are musts. The accents: the centerpiece, the accessories and the table linen.

These accents present the greatest challenge to your creativity and offer the greatest rewards. A delightful table setting adds luster to even the most perfect meal. Flowers, fruit, vegetables, or just green leaves can be arranged to make

a lovely centerpiece. (An *objet d'art*, borrowed from another part of the house, can serve as a unique accessory, either in combination with or in place of a centerpiece.)

Your table linen offers the greatest opportunity to introduce a splash of mood-building color. If you have seen all of your linen too often, invest in a length of colorful fabric with which to cover your table top. Then, coordinate the napkins.

It is not necessary to serve a first course. However, if you decide to do so, make it simple. You might dress up a canned or dehydrated soup. For instance, mix canned pea soup with canned turtle soup, heat and film with whipped cream just before serving. That's an excellent *bouillabaisse*. Or mix any shredded seafood into canned tomato soup and dilute with light cream instead of milk. You can ring a thousand changes with canned soup.

Your entrée might well take the form of a casserole. It can be prepared in the morning and refrigerated, or made days in advance and frozen. Be sure to use a casserole dish that will complement your silver and china. The best type is of enameled iron or other metal. They come in a variety of lovely colors and can be used equally well on top of the range or in the oven.

The British have long used a serving system in their country houses which fits exceedingly well into our pattern of gracious living today. The main-course dishes are placed on a buffet. And for this type of serving, an electric hot tray is one of the world's greatest inventions. Dinner plates can be heated on it before the casserole or other hot dish is placed there when dinner is served.

All that remains is the dessert—or, if you wish, a salad with cheese and crackers. Fruit, with or without cheese, also will do nicely. And don't overlook those packaged desserts. Many of them can be dressed up so that they seem like the products of a French chef. For instance, there's a new egg custard mix from which you can make a very presentable *crème brûlée* practically effortlessly. Or you might heat little shredded wheat biscuits in the oven and at the same time heat honey, which you pour over them in time to let it soak in well. Served sprinkled with nuts it's your own version of *baklava*.

The following two dishes are made to order for this, your night of nights. When accompanied by wine—the epitome of elegance and romance—these dishes are fit for any king, especially yours!

the way to Your Man's Heart

by CHARLOTTE ADAMS

Author of several best-selling cookbooks and currently a consultant to leading food companies.

CHICKEN LIVER PATÉ

1 pound chicken livers
½ pound butter
1 tablespoon finely minced shallot
or scallion
1 tablespoon minced fresh parsley

¼ cup cognac
1 teaspoon salt
Freshly ground pepper to taste
Dash nutmeg

Fry the chicken livers in a little of the butter over medium heat 8 minutes, or until done. Put into blender with remaining ingredients and whirl until well mixed and smooth. Pack in a crock and refrigerate at least 24 hours. The remaining portion can be reheated for later use.

SEAFOOD CURRY

½ pound fresh crabmeat
½ pound lobster meat
12 shrimp shelled, cleaned and cooked
4 teaspoons butter
¼ cup chopped onion
¼ teaspoon mashed garlic
1 teaspoon shredded fresh ginger root
2 teaspoons curry powder (or to taste)
¼ teaspoon brown sugar
4 teaspoons flour
¾ cup chicken stock
¾ cup plain yogurt

Melt butter in a casserole and in it fry the onion, garlic and ginger until golden. Add curry powder, sugar and flour and mix well. Add stock gradually, stirring constantly until thickened. Add yogurt. Add seafood and heat well, but do not boil. Cool, refrigerate. Reheat gently. Serve with rice, condiments and a green vegetable or salad.

Will teaching machines
produce "super-minds"?

Are we evolving into
mental giants?

How effective is
brainwashing?

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actually see?

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about sex?



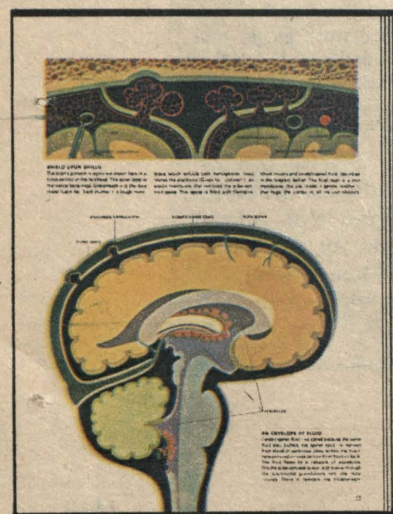
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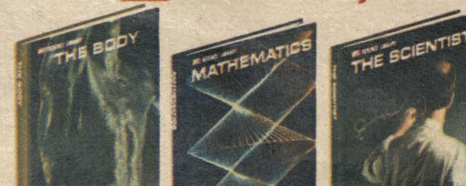
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